

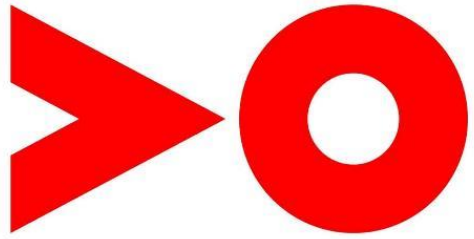


# Brainport Eindhoven

METREX spring conference Gdańsk June 1, 2025







**BRAINPORT  
EINDHOVEN**



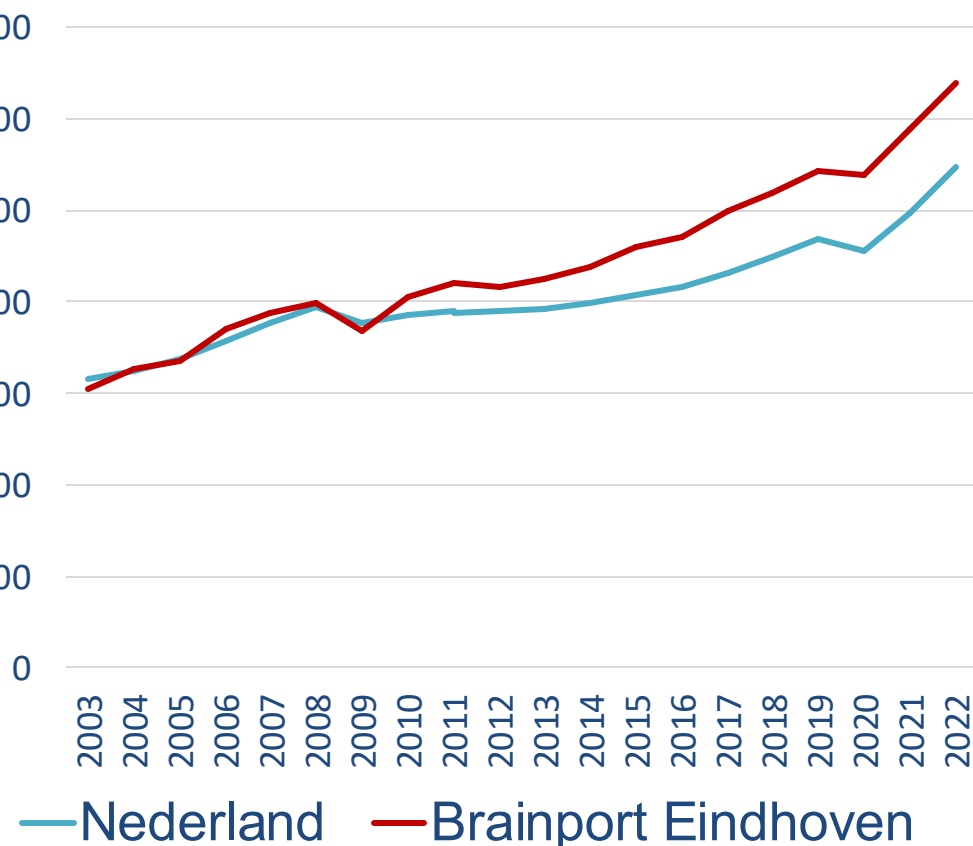
850,000 inhabitants in 21 municipalities  
> 6,000 high-tech companies and knowledge and  
educational institutions

# A classic company town *re-invented*

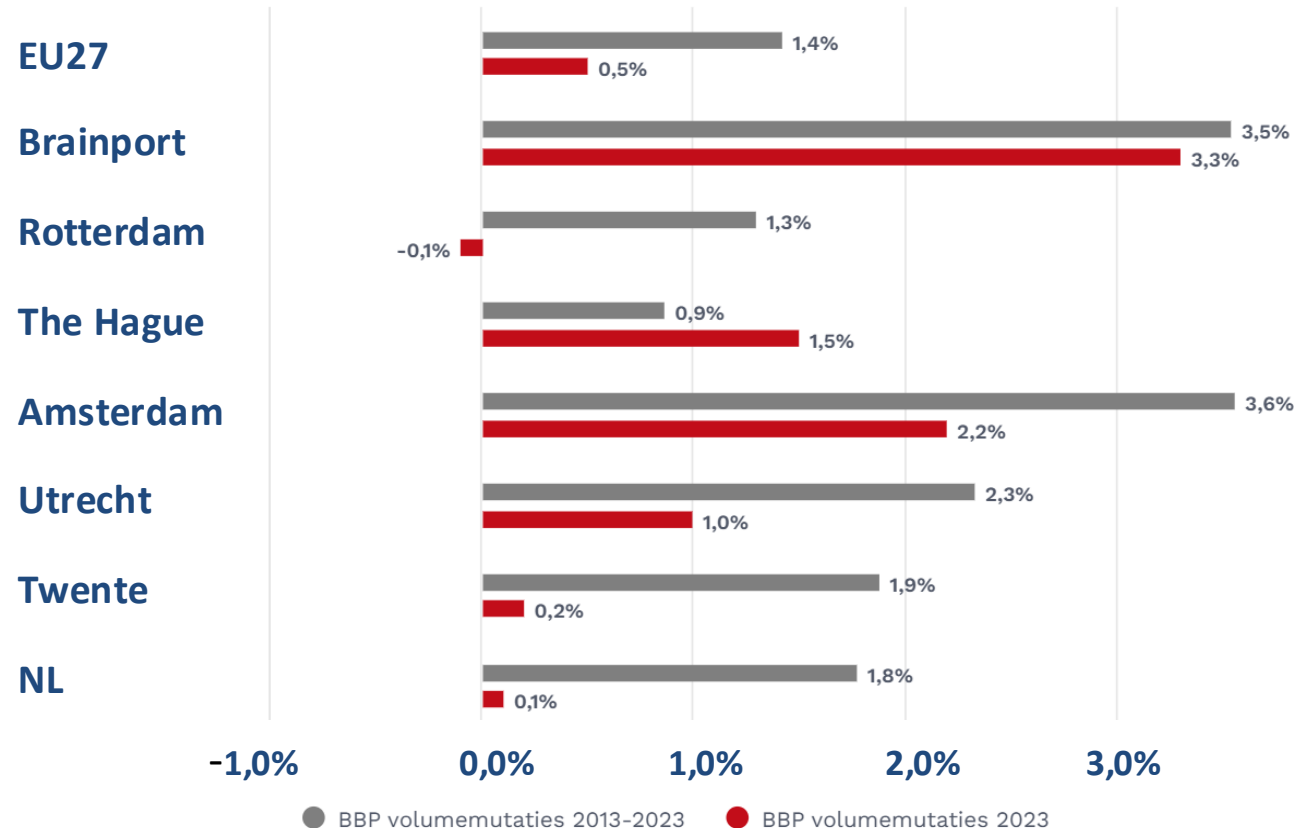


# To an economic stronghold today

## Development of GDP per capita



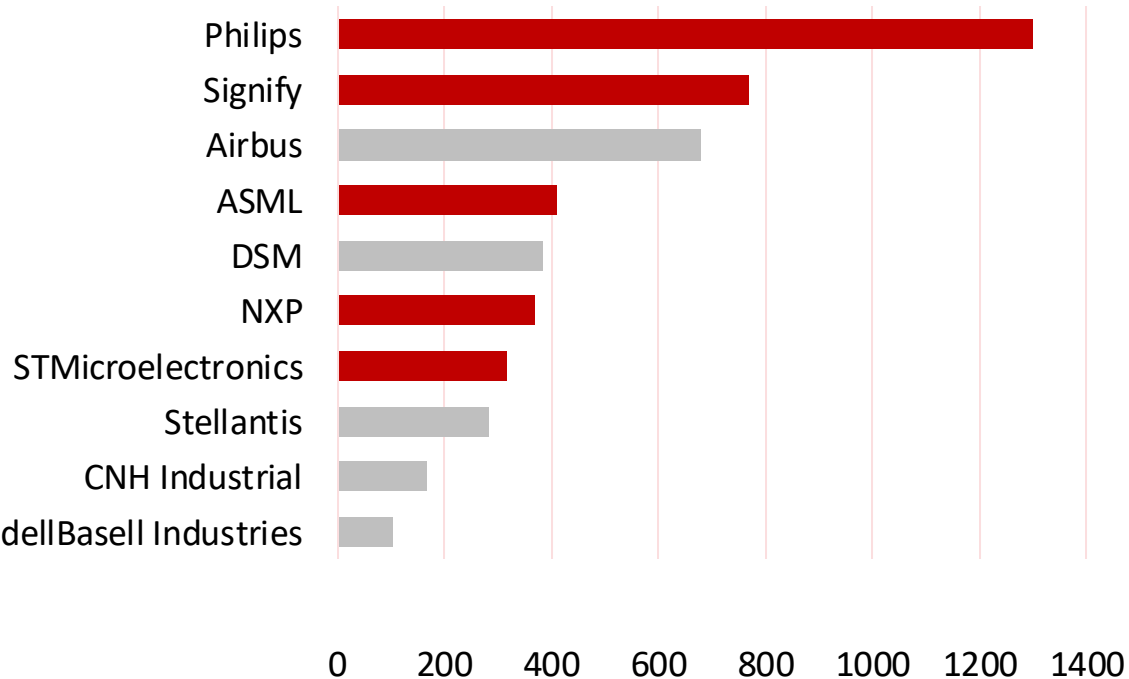
## Economic growth (EU+top 5 economic regions in NL) 2013-2023 and 2023



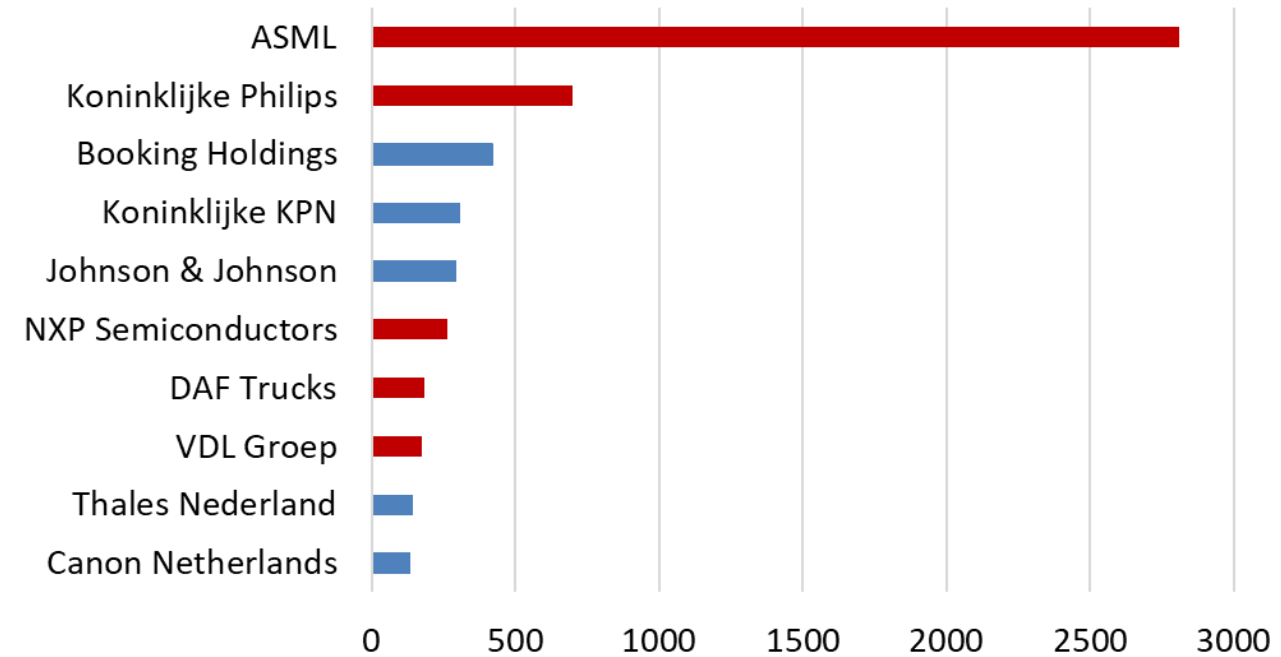


# With a strong focus on r&d and innovation

Top 10 NL Patents requests EPO in 2023

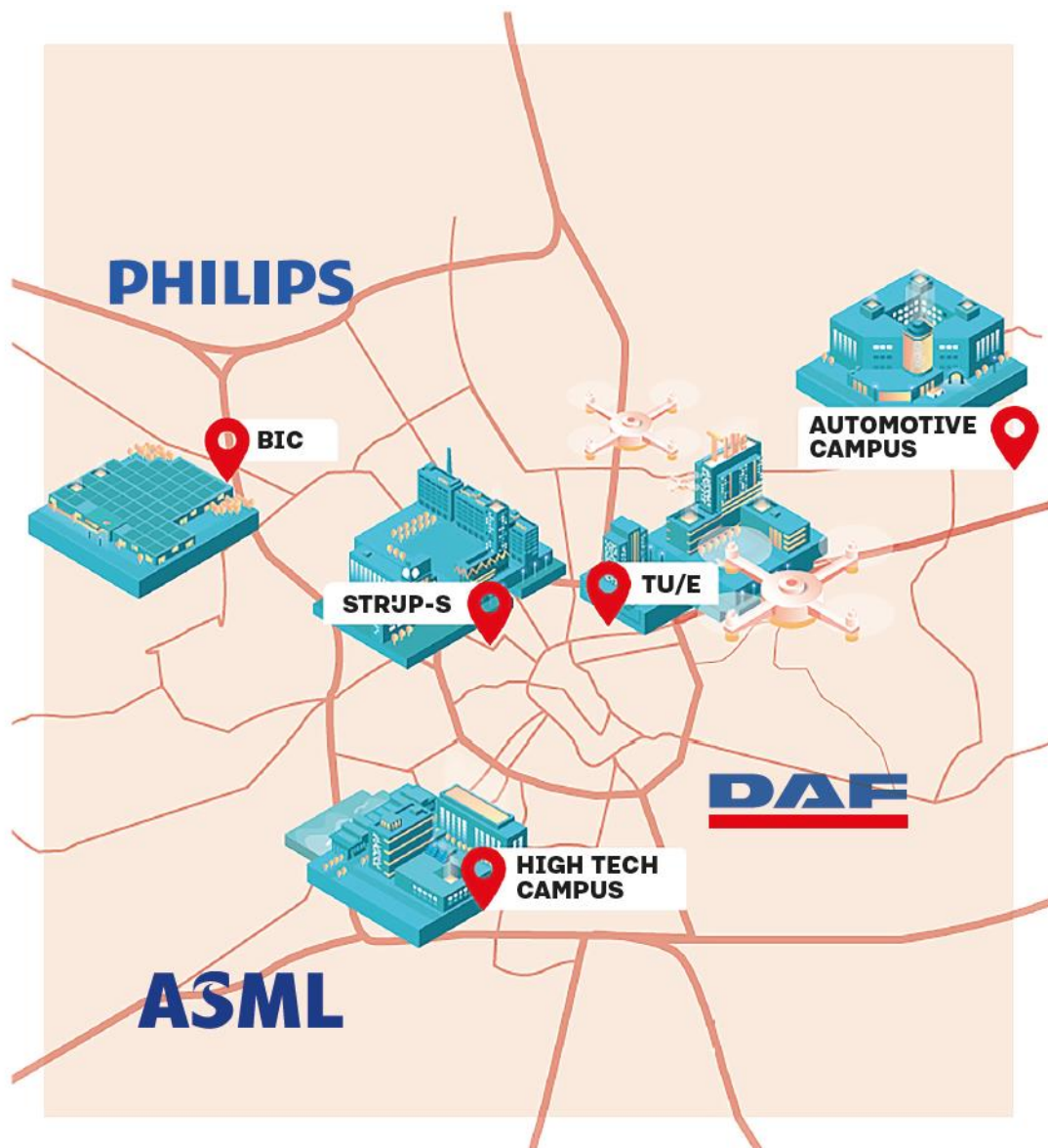


Top 10 NL private R&D- investment (x € 1 mln) 2023



 Brainport Eindhoven based

# Campus ecosystem Brainport Eindhoven



## Five unique campuses

### TU/e Campus education and innovation

The beating heart of TU/e Campus is Eindhoven University of Technology (TU/e), a world class university known for its research collaborations with the top 500 innovative companies globally and its high number of co-publications with industry (Times Higher Education World University Ranking, 2017 and CWTS Leiden Ranking, 2018). TU/e campus offers a unique mix of young talents, innovative knowledge and research institutes and high-tech companies. It is where science meets business.



### High Tech Campus Eindhoven turning technology into business

High Tech Campus Eindhoven is the smartest km² in the Netherlands with more than 230 companies, startups and institutes. Some 12,000 researchers, developers and entrepreneurs work on developing future technologies and products. Focus areas of HTCE are Health & Vitality, Sustainable Energy & Storage, Software & Platforms, Applied Intelligence, Smart Environments & Connectivity. The ecosystem of open innovation helps campus-based companies to accelerate innovation, by offering easy access to high tech facilities and international networks.



6 | Brainport Campus Internationaal



### Strijp District smart city, creativity

Strijp District is the creative, design and innovation district of the city of Eindhoven. It is where design meets technology and its users. In the area cultural and social innovation, design, creative entrepreneurship, and education come together. Strijp District offers room for living labs and all sorts of (social) experiments that lead to innovation.

### Brainport Industries Campus sustainable, advanced manufacturing

Brainport Industries Campus is where the innovative and competitive force of high-tech manufacturing is accelerated. Brainport Industries Campus is the first location in the world where high-tech suppliers not only produce but also innovate together while sharing knowledge and valuable facilities such as flexible production areas, warehouses but also offices. The campus is ideal for technical suppliers in the high-tech manufacturing industry who want to do business and innovate and produce together.



### Automotive Campus new mobility

The Automotive Campus is the Dutch center of gravity in the field of automotive technology and smart and green mobility. It offers an attractive learning and working environment, state-of-the-art technological (test) facilities and flexible accommodation concepts. Automotive Campus is where automotive technology and smart and green mobility solutions come to life.

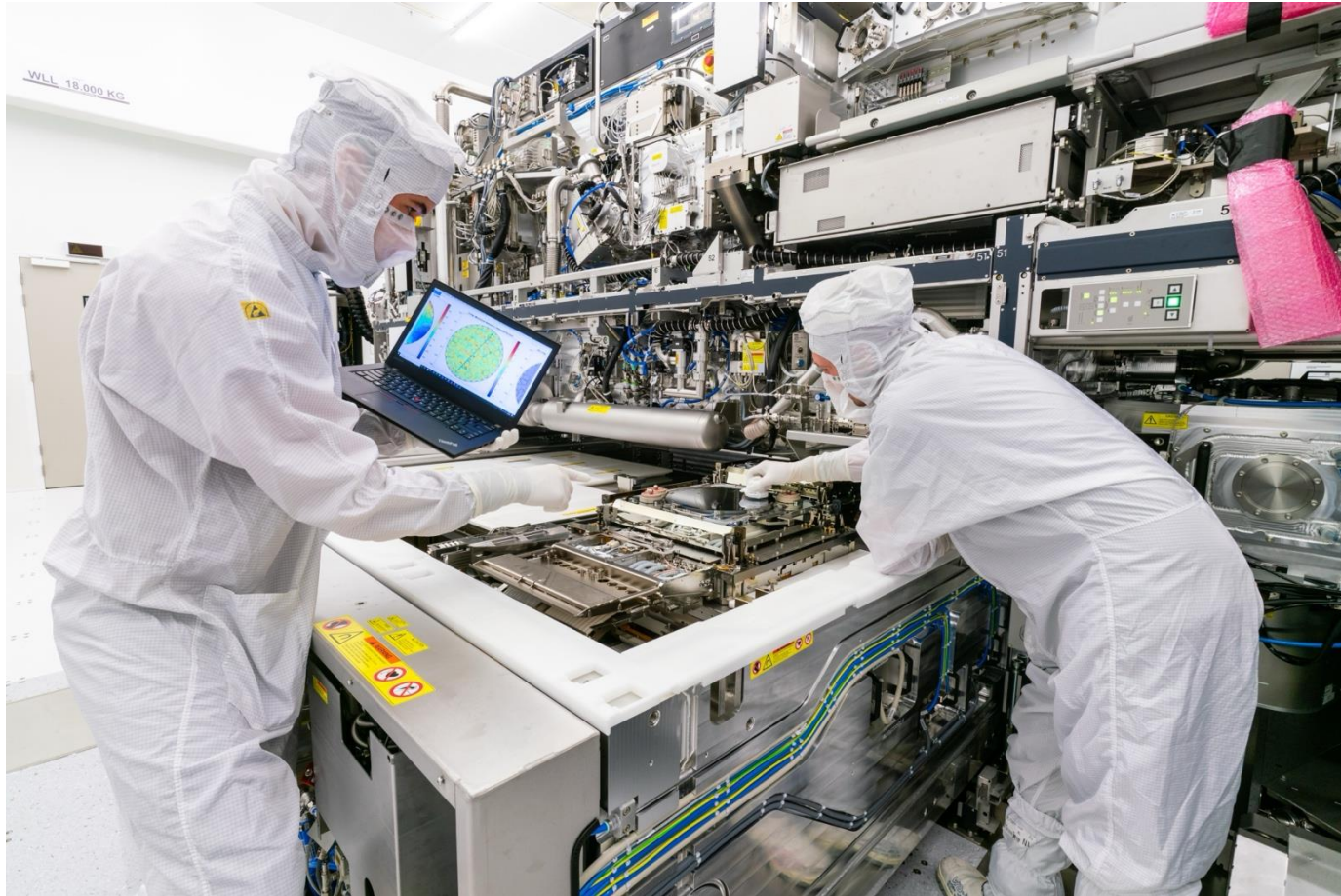


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# Expansion of ASML

+20,000 fte by 2030/2032, +70,000 fte in the region





# Conditions for sustainable growth



Focus on:

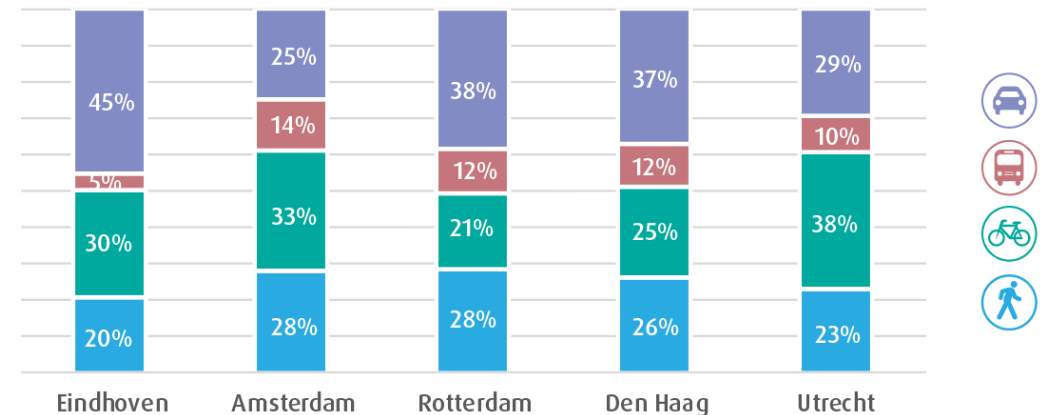
- **housing** through inner city densification (+100,000 by 2032)
- **education** growth of Phd, MSc, BSc and secondary vocational education (additional public-private investment) (double MSc students by 2032)
- strengthening of the **campus ecosystem**
- **mobility transition** by investing in public transport systems and cycle lanes
- Improving and expanding **amenities** and investing in 'broad prosperity'



# Mobility: € 3 to 4 billion

- (inter)national road and railway connections
- Expansion of central station
- Bus rapid transit systems
- Cycle lanes
- Mobility hubs (car-public transport transfers)

Investment of > € 3 billion in 8 years, collaboration of national government and region (public and private cofounding).

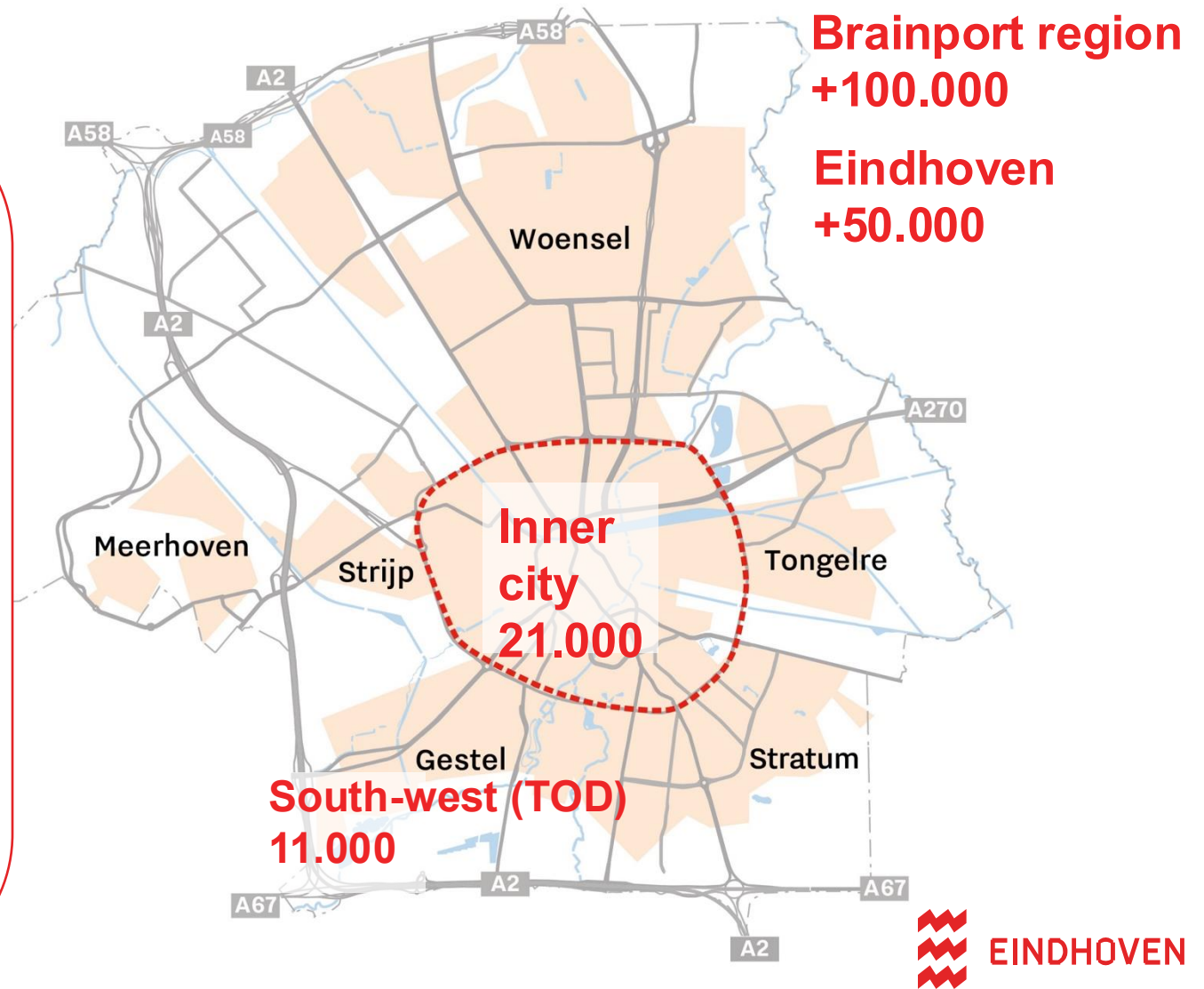


# Housing

- Inner city densification
- Offering nearby access of public transport (train, bus rapid transit, bus)
- Improving amenities

A 'housing fund' of € 0,7 billion for housing and area development (public and private funded)

Main development central station district "Eindhoven Knoop XL"





# Public-private cooperation and funding



## 1. Affordable housing

A regional public-private fund of € 245 million to enhance projects for affordable housing. Private and public (region and national) funding, involves housing corporations and private developers.



## 2. Mobility

Regional private fund of € 200 to 300 million to co-fund public investments in sustainable infrastructure, including 'employers-convenants', enhancing use of public transport and cycle lanes



## 3. Talent

Investment in kind and cash to increase the availability of technical talent.



## 4. Broad prosperity

A Brainport partner (public-private) fund ('Brainport for each other') to increase opportunities for the underprivileged and underrepresented in the region.

# Thank you!

Frank van Swol

*Program director*



EINDHOVEN



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