

MECOG-CE metropolitan areas as distinct examples of metropolitan structures

METREX Spring Conference
Gdańsk | 2 June 2025



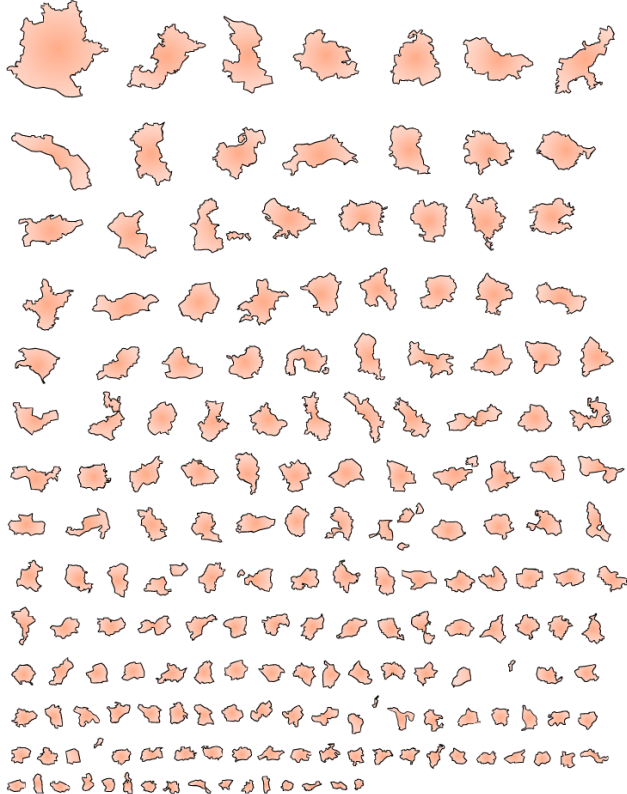
Stuttgart
Region

Mercedes, Merlot, Migration



- Birthplace of the automobile
- Engineering and construction as DNA of the economy
- Universities, private R&D facilities
- Cultural highlights, iconic architecture, literature, ballett
- Amazing landscape, 1.814 hours of sunshine, wine production
- Dynamic development (2010-2020):
+175.000 pop. +210.000 jobs

Unique Cities - But Regional Lifestyle



- 179 independent municipalities
2/3 less than 10.000 inh. - but strong
- Population 2.8 million - not living on islands
2/3 commute beyond local boundaries
also for shopping, culture, education
- Coordination is crucial for sustainability
e.g. reduce traffic, protect open spaces
provide sites for housing / industry,
renewable energies, adaptation, recreation...

Planning is Decision-Making - Development is politics

- Regional Assembly with direct vote
= strong democratic mandate
- Campaigning for regional issues
= political agenda
(e.g. programmatic of political parties)
- Region as significant level of political
operation and investment
- Mandatory regional guidelines for local land use plans
- Support for municipalities with data/information, research,
lobbying, funding and economic development



Main challenges:

Changing economy

- cars with combustion engines

Demographic change

- lots of work - insufficient workforce

Affordable housing

Energy supply

- turbines, landlines, storage, substations

Changing conditions:

Resources

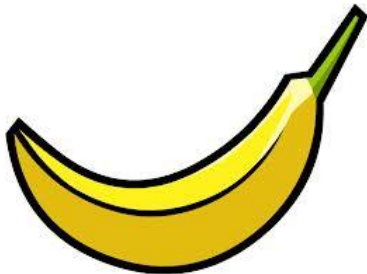
- limited public budgets
- understaffed offices

Procedures

- time-consuming, complicated,
- legally challenged

Politics

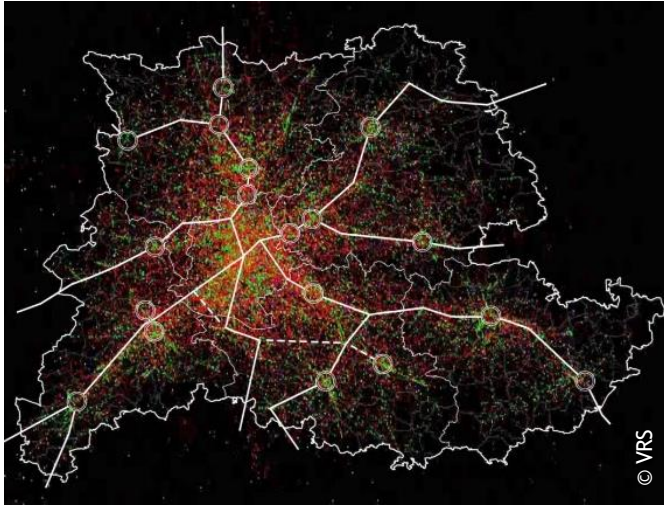
- majorities, outreach and participation



B-A-N-A-N-A-Principle:

Build Absolutely Nothing Anywhere Near Anbody

Ain't no (Local) Mountain High Enough: Metro-Views for the Big Picture



- Many problems invisible on local scale
e.g. land-take, workforce, mobility, energy
- ...and can not be tackled within local boundaries
- Regional / metropolitan level delivers
 - Information** - data, methodology, ideas
 - Coordination** - spatial, procedure, content
 - Innovation** - new concepts/instruments, ideas
 - Initiative** - political and financial support
 - Guidance** - guidelines and “red lines”

No City is an Island - and Regions neither

- Cooperation is key!
- Overcome (sectoral) **silos** as raison d'être of regional planning
- **Sandwich**-ed between state and local level:
Transforming “big politics” to nuts-and-bolt level
- **Exchange** within state / national level for political lobbying
and information on legal issues
- **International cooperation** for benchmarks, new ideas/innovation
- Cooperation with **scientific community** national / international

New Challenges - New Approach

TRENDS

„Uncertainty“

Demographic change

Climate change

Digitalization

Limited resources

GLOBAL GOALS

SDG

EU Leipzig Charter

De-Carbonisation

Resiliency

Efficiency

NATIONAL GOALS

Changing economy

Affordable housing

Efficient mobility

Renewable Energies

Equivalent conditions

LOCAL GOALS

Maintain standards

Managing budget

Avoid noise

Safety

Independence

NEW EXPECTATIONS

Transparent procedure

Clear goals

Democratic decisions

Facts-based

Fast & output oriented

TOWARDS A NEW STRATEGIC DOCUMENT

Set up sectoral essentials

Clarify local expectations / needs

Integration -debate based on „digital twin“

Outreach and participation

Explain, apply, implement, support, monitor

NEW INSTRUMENTS

Co-creation

Outreach/engagement

Digital twin / Scenarios

„Essential“ plan

Additional tools



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<https://www.interreg-central.eu/projects/mecog-ce/>



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