

Milan - October 5th-6th, 2023

Freight Transport in Milan's Large Logistics Region: A Glimpse at our Future

Since the advent of e-commerce, the logistics sector has been undergoing a structural and rapid transformation. The pandemic has accelerated this process, and European metropolitan regions, which play a central role in economic development through territorial coordination, can support decision-making processes aimed at locating exchange hubs.

For this reason, since fall 2022, the Metropolitan City of Milan has initiated a process to develop a plan for sustainable logistics (PULS) enriched by an exchange and international comparison, thanks to the collaboration of the network of European metropolitan regions, METREX.

On the upcoming October 5th and 6th, these institutions will present the outcomes of this process to the attention of all interested stakeholders, inviting them to exchange best practices, with particular reference to the socio-economic sustainability of infrastructure development and the technical-professional skills in this important productive sector.

October 5th – Palazzo Isimbardi, Milan - Sala Affreschi

Metropolitan City of Milan's Sustainable Logistics Plan: From the Birth of the Plan to International Exchange

Time	Topic	Speaker	Role
15:00	Institutional greetings and opening of the workday	<ul style="list-style-type: none"> Giuseppe Sala or Francesco Vassallo 	<ul style="list-style-type: none"> Mayor or Vice mayor - Metropolitan City of Milan
15:15	The Sustainable Logistics Urban Plan A Year of Work	<ul style="list-style-type: none"> Dario Parravicini 	<ul style="list-style-type: none"> Head of Territorial Planning and Economic Development Department - Metropolitan City of Milan
15:25	PULS and its content Key Points and Results in the local context	<ul style="list-style-type: none"> Evelina Saracchi 	<ul style="list-style-type: none"> Coordinator - PIM Study Centre
15:45	The New Role of METREX and the International Perspective on the Metropolitan PULS Findings from the comparison process during the drafting of the Metropolitan City of Milan's PULS	<ul style="list-style-type: none"> Henk Bouwman 	<ul style="list-style-type: none"> Secretary General - METREX
16:00	Exchange of best practices Discussion about the logistics system's key points based on case studies from the METREX network <i>Moderated by Henk Bouwman Secretary General - METREX</i>	<p><i>With the participation of:</i></p> <ul style="list-style-type: none"> Regione Lombardia Metropolitan city of Milan Metropolitan city of Oslo Metropolitan city of Barcelona Metropolitan city of Lyon Transports for West Midlands - Birmingham Rhine-Alpine corridor - European Economic Group of Territorial Cooperation Airport Regions Council 	
17:30	METREX's Recognition to the Metropolitan PULS	<ul style="list-style-type: none"> Jakub Mazur Marco Griguolo 	<ul style="list-style-type: none"> President - METREX Councillor for Sustainable Mobility - Metropolitan City of Milan
17:45	Conclusive Speech	<ul style="list-style-type: none"> Jakub Mazur 	<ul style="list-style-type: none"> President - METREX, Deputy Mayor - Breslavia Municipality

For international guests, the event will be followed by a networking dinner which will end at 8:30 PM.

October 6th – MIND Cascina Triulza - Conference Hall «Social Innovation Academy»

Milan's Logistic Region: From Intermodality to the Last Mile

Time	Topic	Speaker	Role
10:00	Institutional greetings, recap of the previous day and opening of the workday	<ul style="list-style-type: none"> Giuseppe Sala or Francesco Vassallo Giorgio Mantoan 	<ul style="list-style-type: none"> Mayor or Vicemayor - Metropolitan City of Milan Councillor for Economic Development - Metropolitan City of Milan
10:15	MIND Presentation A new model of urban regeneration	<ul style="list-style-type: none"> Alberto Grandò 	<ul style="list-style-type: none"> President - Arexpo
10:25	Keynote Speech The Academic Perspective on the Logistics System	<ul style="list-style-type: none"> Fabrizio Dallari 	<ul style="list-style-type: none"> Professor - LIUC Castellanza; Director Logistic and Supply Chain Management Centre
10:45	Round Table 1 - Key Elements at National Level With the participation of key representatives of governmental and/or regional institutions, as well as major private and/or public investors in the sector <i>Moderated by Dr. Alessandro Finicelli Manager - Esri Italia</i>	<ul style="list-style-type: none"> Edoardo Rixi Claudia Maria Terzi Giorgio Mantoan Antonello Fontanili Luigi Merlo Rodolfo Giampieri Paolo Balistreri 	<ul style="list-style-type: none"> Undersecretary for Infrastructures and Transport Infrastructure Councilor and OOPP - Regione Lombardia Councillor for Economic Development - Metropolitan City of Milan General Director - Uniontrasporti Unioncamere President - FederLogistica; MSC Group Italia President - Assoport Vice President - Rhine-Alpine Corridor; Secretary General - Confindustria Piemonte
11:45	Coffee break		
12:00	Round Table 2 - The Metropolitan Logistics Region With the participation of key political and institutional representatives in the regional and local context <i>Moderated by Dr. Alessandro Finicelli Manager - Esri Italia</i>	<ul style="list-style-type: none"> Marco Griguolo Arianna Censi (TBC) Umberto Ruggerone (TBC) Alessandro Fidato Claudio Fraconti Andrea Cappa Simonpaolo Buongiardino 	<ul style="list-style-type: none"> Councillor for Sustainable Mobility - Metropolitan City of Milan Council Member for Sustainable Mobility - Milan Municipality President - Assologistca Chief Operating Officer - SEA Airports President - Green Planet Logistic Secretary General - ALSEA President - Assomobilità
13:00	Conclusive Speech	<ul style="list-style-type: none"> Marco Griguolo 	<ul style="list-style-type: none"> Councillor for Sustainable Mobility - Metropolitan City of Milan
13:15	Light Lunch		

For those interested, the conclusion of the light lunch (14:00) will be followed by a 1 hour study visit of MIND area.