

Lyon, 28 September 2020

## METREX Autumn 2020 e.Conference

30 September - 2 October 2020, Lyon

### Changing Values - The Role of the Metropolitan Region

#### Setting the scene

*The current pandemic has shown its seismic character, bringing our activities to a standstill, almost overnight, with long-lasting consequences for the economy and most probably for our lifestyle. The 'freeze' also shifted our focus towards the opportunities that come with having experienced close Proximity opposite the concept of Globalisation in the last decades.*

Many answers and actions addressing climate change are already being developed on a metropolitan and local level. The current situation is an opportunity to understand better how to find a sustainable AND resilient balance in our behaviour: the necessity to travel, the distance between locations of food production and consumers, etc. And behavioural change often is preceded by changing values: e.g. how do we value the proximity of work, the importance of a local social network, access to services, etc. It is an opportunity to reset our thinking and our plans.

In Lyon we will explore new structures in life; we will focus on the concept of proximity in housing, workplaces, food and health, and consequences/opportunities for the Role of the Metropolitan Regions.

*The METREX Autumn e.Conference LYON 2020 is hosted by the Métropole de Lyon/GrandLyon, and supported by the Ville de Lyon, Villeurbanne, the urban planning agency UrbaLyon and the Institute Paris Regions.*

*Contributions come from all participants and, in order of the programme:*

*The City of Amsterdam, UN Economic Work Forum, the Basque Government, the Lisbon Metropolitan Area, the City of Helsinki, the City of Birmingham, Hart van Zuid Rotterdam, the City of Vienna, the Barcelona Metropolitan Region, Reading University, Tundé Adefloye, Perspective Brussels, Transport for West-Midlands, Eurocities, Urbact Ri-Connect, CEREMA, ESPON MISTA, Adrian Hill, City of Bordeaux, Birmingham City University, Stadt-Land-Plus - URP2020, City of Utrecht, Lyon Sytral, Città Metropolitana di Milano, Urban Transport Group UK, METREX SURE EuroDelta Group.*

Due to the pandemic the conference will be online.

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The main programme will see a:

- Plenary programme for Thursday and Friday morning
- Six Parallel sessions and two (on invitations only) sub network group meetings, supported by representatives from Lyon and technical assistance.

Access details for participants can be obtained via registering at our website:

<https://www.eurometrex.org/events/lyon-conference-2020/>

By registering, the links and further practical details will be provided via your email.

For services, technical assistance and language services METREX always seeks local suppliers.

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### **LYON UN 17 Objectifs du Développement Durable – Long-term goals versus action today**

Obviously, the current pandemic already has a huge impact on how we live, work and go about. But although metropolitan and city authorities are continuously asked for solutions to 'real-time' questions caused by the pandemic, we should not lose sight on the long-term goals set before. After all, these goals might address the issues that are causing or amplifying the devastating consequences of the pandemic.

Lyon is working on translating the **UN 17 Sustainable Development Goals** (SDGs) into policies and actions. Like the City of Amsterdam, and others, they are using the so-called Doughnut Theory, developed by prof. Kate Raworth, Oxford University. This theory helps developing methodology and instruments to address the UN SDGs in an *integrated* way. Other cities and regions used other ways to come to policies and actions, and the UN Economic Work Forum is setting up a 'database' of good examples, we will hear about that as well. Either way is the result that counts.

We would like to explore the way these SDG's are influenced, passed over or more urgent by the pandemic. We will look therefor not so much to the *Now*, but to the mid- and long-term consequences for our work. In Parallel Sessions/Tables Rondes, you will be able to join experts from around Europe and discuss their examples and approaches!

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## **programme**

**Wednesday 30 September 2020**

*On Invitation only:*

**09:30 Nordic Baltic Network Group (online)**

**12:30 Lunch Break**

**14:00 METREX SURE Eurodelta Network Group (online)**

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## Thursday 1 October 2020

Venue: Online

09:20 Opening e.Conference Room

**Henk Bouwman** METREX Secretary General

09:30 **Opening Conference**

**Dr. Nicola Schelling** President of METREX

Director Stuttgart Region

09:40 **Welcome by Hélène Dromain**

Vice President of the Métropole de Lyon

10:00 **Introduction to the Métropole de Lyon**

**Sébastien Chambe**, Director at Métropole de Lyon

10:15 **Learning from 2020: The Role of the Metropolitan region**

**Henk Bouwman** METREX Secretary General

10:35 **The Lyon Approach**

**Jérémy Camus**

Vice-President Métropole de Lyon

11:00 Break

11:15 **The Amsterdam Approach**

**Marieke van Doorninck**, Deputy Mayor of Amsterdam

**Eveline Jonkhoff**, Programme Director Circulaire Amsterdam

11:40 **UN Sustainable Development Goals**

**Camila Ween**, UN economic work forum representative

12:00 **Reflections: how to do it!** Moderated by Henk Bouwman

**Ignacio de la Puerta** – Basque Government

**Pascale Simard** – project-director 17ODD UrbaLyon

**Filipe Ferreira** – Secretary Lisbon Metropolitan Area

**Eveline Jonkhoff** – Programme Director Circulaire Amsterdam

12:30 Lunch break

Venue: GrandLyon

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## 14:00 Parallel Sessions

Each parallel Session will have a moderator and assistance from UrbaLyon for notes.

### 1. Home for all - addressing inequalities

Introductions from Lyon, Vienna, Rotterdam, Antwerp, Latin-American examples,

### 2. Stretching the Public Realm – from Roads to Streets

Introductions by Paris, Lyon, Oslo, Helsinki, Brussels, Birmingham, Urbact and Eurocities

### 3. The Productive City

Introductions from Lyon, Paris, Bordeaux, Amsterdam, the MISTA project

### 4. The role of the Metropolitan landscape

Introductions from Lyon, Birmingham, Amsterdam, Basque Country

### 5. Health as Driver for Metropolitan Development

Introductions from Utrecht, Lyon, research

### 6. Changing the Way We Travel

Introductions from the UK, Lyon, Milano, Porto, Metropolitan region The Hague-Rotterdam / SURE,

## Friday 2 October

*Venue Hôtel de Métropole de Lyon – Grand Lyon*

### 09:20 Opening Conference Room

### 09:30 Opening *Dr. Nicola Schelling*

METREX President, Director Stuttgart region

### 09:40 UN 17 SDG's, Next steps Amsterdam

**Alessandra Riccetti** and **Marina Vasarini Lopes**, Amsterdam

Introduction to the Integral Design Method Public Space – Amsterdam, as exemplar of work methodology for a healthy living environment, new energy systems, solutions to problems caused by heat and precipitation, circularity, and nature-inclusive design.

### 10:00 The Helsinki Approach

**Susanna Kankaanpää**, City of Helsinki

### 10:20 Q&A

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10:30 **Break**

10:45 **Looking forward: Actions for the next two years**

**Henk Bouwman** moderator

**Sébastien Rolland & Rapporteurs** from the Thursday's sessions

11:15 **Q&A**

11:30 **Final keynote Waseem Zaffar**

Cabinet Member for Transport & Environment at Birmingham City Council

12:00 **Lunch**

13:30 **Introduction to METREX Initiatives and activities**

- METREX Research Portal
- Connecting Europe – Rail
- URP2020 conference Leipzig
- METREX MC Elections
- BS Fellowship David Dooghe

15:00 **Close of the conference**

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## Programme background

Venue: Hôtel de Métropole de Lyon - GrandLyon

09:20 Opening e.Conference Room

**Henk Bouwman** METREX Secretary General

09:30 Opening Conference

**Dr. Nicola Schelling** President of METREX - Director Stuttgart region

09:40 **Welcome by Hélène Dromain** Vice President of the Métropole de Lyon

10:00 **Introduction to the Métropole de Lyon**

**Sebastien Chambe** Director at Métropole de Lyon

10:15 **Learning from 2020: The Role of the Metropolitan region**

**Henk Bouwman** METREX Secretary General

At the METREX Lisbon conference, July 2020, Mayor Medina explained to us two options for Metropolitan authorities, learning from the current situation:

- Do nothing and continue what we were doing
- Learn from the pandemic and work on change

Obviously the first option is most probably not a realistic one. But although certain values and behaviour may have changed already, the metropolitan economy can't change overnight. We should therefore think about how to design a transition, addressing the global challenges, using the formulated UN Sustainable Development Goals, the current work on the Leipzig Charter and Territorial Agenda, etc. The METREX e.Conference in LYON will show possible ways forward, working towards answers, solutions, actions.

10:35 **The Lyon Approach by Jérémy Camus** Vice-President Métropole de Lyon

The resiliency of the Métropole de Lyon is a goal that the new political staff has decided to address to itself. If a global approach and strategy is necessary, it needs also to be tackled by concrete actions. The local food system is one of them and its way the Métropole de Lyon has decided to implement.

11:00 Break

11:15 **The Amsterdam Approach**

In the last five years the City of Amsterdam did a lot of research on the circular economy and experimented in several projects. Now the City combined their knowledge into a new circular strategy and concrete implementation program. They used Kate Raworth's Doughnut Model as an inspiration for both and turned into also in a framework for future policy and green recovery. Why did Amsterdam choose for this approach and what are they doing?



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**Marieke van Doorninck**, Deputy Mayor of Amsterdam

**Eveline Jonkhoff**, Project Director Amsterdam

#### 11:40 **UN Sustainable Development Goals**

The 17 UN Sustainable Development Goals give an excellent framework to rethink our planning instruments and actions. We will hear from Camilla Ween how the UN and the UN Economic Work Forum is working on building a repository of good examples around the world, to be gathered in an online Pavilion in Toronto - Canada, but online accessible from everywhere.

**Camila Ween**, UN economic work forum representative

#### 12:00 **Debate: how to do it!**

**Ignacio de la Puerta** – Director Territory and Planning Basque Government

**Pascale Simard** – Project-director 170DD UrbaLyon

**Filipe Ferreira** – Secretary Lisbon Metropolitan Area

**Eveline Jonkhoff** – Project Director Amsterdam

12:30 Lunch break

#### 14:00 **Parallel sessions**

##### **Exploring Directions now**

*Venue: base at the Hôtel de Métropole de Lyon and UrbaLyon*

The following sessions are focussing on specific topics within the frameworks used and set in the first morning sessions:

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## 1. A Home for all – exploring the fringes IN the metropolitan region.

This session will be about areas that fall in between, the fringes of 'communities', that even occur in metropolitan regions and areas. Administrative borders can still result in 'back yards' that are not taken care of in a similar way than other areas. What happened in these areas during the lock-down? Why are also these areas very important for the so-called attractiveness of city-regions? And home do people here work at/from home??

<https://www.bbc.co.uk/news/resources/idt-dc2d6e2d-3ab4-42de-8d03-bb7eda5fff8e>

14:00 **Opening by the moderator *Marc Uhry*** - Villeurbanne *moderator*

Introduction to the theme

### **Presentations by**

14:15 ***Emmanuelle Boucheron*** Directeur l'Habitat Métropole de Lyon & ***Sébastien Rolland*** UrbaLyon

14:35 ***Jesse Flink*** Hart van Zuid - City of Rotterdam

15:00 ***Michaela Kauer*** – City of Vienna

15:20 Break

15:40 Round table with reflections from:

***Felip Roca*** – Director international relations Barcelona AMB TBC

***Tundé Adefloye*** – Antwerp

***Claudia Murray*** – Expert on Latin American Housing Policies

16:15 Wrap up and formulating conclusions for the Friday 2 October sessions

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## 2. Expanding the Public Realm – from Roads to Streets and Beyond

In this session it is understood that public space for those who live in dense urban areas will be more important than ever. Can we improve the quality, can we add space within the same urban perimeter? The METREX Expert Group is looking at turning car-used spaces into streets, places to stay.

**Paul Lecroart** – Senior Urbanist, Institut Paris Region Moderator

### 14:00 Introduction

- From Car-Oriented Planning to Liveable City-Regions.
- Highway Transformation Strategies and Projects, a New European Agenda? Dynamics, Challenges and First Reflections

### Ongoing Experiences from European Metropolitan Regions

- METREX From Roads to Streets Expert Group,
- With EUROCITIES Urban Regeneration on the City Fringe Working Group and,
- URBACT Riconnect EU Programme

### 14:20 First Round Traffic Issues, Metropolitan Cohesion...: Hot Regional Debates

- Highway to Paradise: Transforming the A6/A7 in Lyon: **Laurent Michelin**, Head of Infrastructure, Métropole du Grand Lyon
- Helsinki City Boulevard Strategy: **Niklas Aalto-Setälä**, Strategic Urban Planner, City of Helsinki

### 14:40 Questions and Answers

### 14:50 break

### 15:00 Second Round - Plans are fine. How Do We Deliver?

- Highway Removal in the Brussels Region. Herrmann-Debroux E411: **Milène Deneubourg**, Project Leader, Perspective Brussels
- Breaking the Concrete Collar in Birmingham as a Driver for Growth. **Sandeep Shingadia**, Director of Programme and Delivery, Transport for West Midlands, Greater Birmingham

### 15:20 Questions and Answers

### 15:30 Short break

### 15:40 Third Round. Joining Forces for Liveable Low Carbon City-Regions

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- EUROCITIES Urban Regeneration on the City Fringe: **Pernille Grimeland Røsvik**, Project Leader, Oslo City Planning
- URBACT, Riconnect Programme: **Joan Caba Roset**, Urban Planner, Barcelona Metropolitan Area, Project Leader (tbc)
- How could Highway-to-Boulevard strategies fit in EU strategies, initiatives and programmes, including the Green Deal: **Pietro Reviglio**, Policy Officer EUROCITIES (tbc)

**16:10 Discussion**

Suggested Themes:

- Convincing Decision Makers. Traffic Evaporation and Alternatives for Moving People
- Urban Transformation and Boulevards. Incremental Delivery and Cooperation
- Is this a Paradigm Shift? Will it Require New Funding Strategies and Instruments?

**16:30 Wrap-Up**

Further Reflections and Work Agenda

Conclusions for the Friday 2 October session

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### 3. The Productive City

In this session we will look at a growing demand and interest and demand of bringing back 'production' into the city, the new manufacturing, clean industries etc. What does it mean for planning of sites, stream of goods in and out, commute, etc. The METREX Expert Group Econometrex wants to hear from examples and approaches!

**Cédric Grignard**, Director New Business & Innovation, Sustainable & Smart Cities, Invest in Lyon agency

*Moderator*

**14:00 Introduction and welcome**

**Hugo Nivoix** - Métropole de Lyon

**14:10 Why do cities will need to remain productive?**

**Thierry Petit** - Senior Economist, Institut Paris Region

**14:25 The research findings presentations from:**

**Nicolas Gillio** - Researcher at the CEREMA

**Valerie Fedeli** - Polytecnico da Milano, the ESPON MISTA project

**Adrian Hill** - coordinator of the 'Cities of Making European report'

**15:00 Questions**

**15:15 Break**

**15:30 Roundtable: good practices from metropolitan areas and regions**

**Julien Birgi** - Director of Bordeaux, Inno Campus project

**Hugo Nivoix** - Métropole de Lyon

**Franck van de Lustgraaf**, Spatial Economic Advisor Amsterdam

**Olivier Pagezy**, General Director of Foncière Territoires et patrimoine, Paris Region

*Researcher + round table : discussion around several questions and with the audience*

**16:45 Conclusions**

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***Ugo Gurnacci*** – Project Adviser, EU Executive Agency for Small  
and Medium Sized Enterprises (easme)

**17:00    End of Session**

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#### 4. Urban needs Rural needs Urban....

The Metropolitan Landscape as a whole plays a major role in addressing climate change adaption, food production, necessary space for flora and fauna as counterpart for growing intensification. It creates the conditions for a resilient and therefore competitive region.

This session is about understanding the metropolitan landscape as a condition for qualitative urban living. Rather than exploiting the landscape for single economic use, or putting nature and city opposite to each other, we will explore ways of defining a balance in natural, environmental, economic and cultural aspects. By learning from its specific characteristics, mapping layers and setting up dialogues throughout the wider region, we are able to create common ground for further and stronger collaboration between so-called urban and rural communities.

This time we will focus on how to find a *shared perception* from the so-called rural areas in our Metropolitan Regions. Mapping, or maybe better, imagining how the rural areas do look like, how the people perceive 'rural', can help in better understanding and therefore better cooperation.

This session is linked to the METREX Expert Group on Metropolitan Landscapes and to the upcoming URP2020 conference in Leipzig.

**Uwe Ferber** – Urban Rural Partnership Germany

*Moderator*

**14:00 Opening by the moderator Uwe Ferber**

Introduction to the theme

#### **Presentations by**

**14:15 Veronique Hartman / Morgane Moreau** – UrbaLyon

Metropole de Lyon Unité Agriculture Biodiversité

**14:35 Prof. Kathryn Moore** – Birmingham City University / West Midlands National Park initiative

**15:00 Questions**

**15:15 Break**

**15:30 Round table: good practices from metropolitan regions and areas:**

**Ed Buijs** City of Amsterdam

**Ignacio de la Puerta** – Basque Country

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- 16:00 Formulating key questions to bring to the next expert Group, on preparing for the URP2020 conference.
- 16:15 Wrap up and formulate conclusions for the Friday 2 October sessions



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## 5. Health as Driver for the Metropolitan Development

Good citizens' health is good for everyone and everything. All people share the same basic values when it comes to health. And in general, we know what living conditions are essential for a healthy urban life. But to make spatial planning and health really work together in a holistic way to allow communities to prosper we may need to look at our work in a different way. So, when health is the driver in planning, what does it bring us, and what do we need to change in our governance and administration? We have fascinating examples from our members, that might improve life with and after the pandemic.

**Karen McCormick** *moderator*

14:00 **Opening and introduction by Karen McCormick** – UrbaLyon

14:15 **Presentations from:**

**Ambre Gestin** - Metropole de Lyon or

14:35 **Sandra Frey** - Metropole de Lyon

15:00 **Peter Steijn** – City of Utrecht

15:20 **Joshua van Rooij** – researcher on survey outcomes

15:40 Break

16:00 Round table

16:30 Wrap up and formulating key findings for the Friday 2 October session.

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## 6. Changing the way we travel

The pandemic has shown a downfall in commuting, and after the lock-down, the capacity of the existing stock (busses, trams, etc) is sometimes down to 40% due to the physical distancing. How do we cope with the other 60%, will people indeed keep working from/at home? Will people use other means, like bicycles? How do we maintain Public Transport services with the same fees, but less passengers?

As Sandeep Shingadia (Director TfWM) said at our Lisbon conference, people might have changed their habits now. But how do we maintain, what can we take as possible long-term solutions from the current situation?

[https://www.theguardian.com/world/2020/apr/21/milan-seeks-to-prevent-post-crisis-return-of-traffic-pollution?CMP=Share\\_iOSApp\\_Other](https://www.theguardian.com/world/2020/apr/21/milan-seeks-to-prevent-post-crisis-return-of-traffic-pollution?CMP=Share_iOSApp_Other)

**Henk Bouwman** – METREX Moderator

14:00 Introduction by the moderator on addressing the SDG's and the current pandemic

14:15 **Nadège Adoneth** - Metropole de Lyon – Mobility

**Keroum Slimani** - Services Mobilité Urbaine

14:35 **Nicolas Pech**, Lyon Sytral

14:55 **Jaap Modder**, DeltaMetropolis Association / METREX SURE Eurodelta Network Group

From Air to Rail

15:15 Break

15:30 **Jonathan Bray**, Director Urban Transport Group UK

15:50 Round table with registered participants and

**Dario Parravicini**, Director Department Urban and Regional Planning and Economic Development Città Metropolitana di Milano, from car to bicycle. (Guardian article)

16:30 Wrap up and formulating conclusions for the 2 October session

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## Friday 2 October 2020

Venue Hôtel de Métropole de Lyon - GrandLyon

09:20 **Opening Conference Room**

09:30 **Opening Dr. Nicola Schelling**

METREX President, Director Stuttgart region

09:40 **UN 17 SDG's, Next steps Amsterdam**

**Alessandra Riccetti** and **Marina Vasarini Lopes, Amsterdam**

Introduction to the Integral Design Method Public Space – Amsterdam, as exemplar of work methodology for a healthy living environment, new energy systems, solutions to problems caused by heat and precipitation, circularity, and nature-inclusive design.

10:00 **The Helsinki Approach**

**Susanna Kankaanpää**, City of Helsinki

10:20 **Q&A**

10:30 **Break**

10:45 **Looking forward: Actions for the next years**

**Henk Bouwman** moderator

**Sébastien Rolland & Rapporteurs** from the Thursday's sessions

11:15 **Q&A**

11:30 **Final keynote Waseem Zaffar**

Cabinet Member for Transport & Environment at the Birmingham City Council

12:00 **Lunch**

13:30 **Introduction to METREX Initiatives and activities**

- METREX Research Portal

An update on the follow up workshop (date!) and the application for H2020 funding

- Connecting Europe – Rail

Informing our members on an initiative that brings together SURE, the ESPON projects STISE and IMAGINE, the Nordic Baltic Rail, the Magistrale (with Stuttgart as one of the core nodes).... The province of South Holland will organise a 'Corridor Week in February 2021.

- URP2020 conference Leipzig

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The URP2020 will take place in Leipzig, 26-27 November. METREX will join with IKM in a session with many METREX/IKM members.

- **Nürnberg Conference**

The early spring METREX conference in Nürnberg will coincide with the BIOFACH exhibition. All about food, health, transport of goods, etc. A new approach? Not for Nürnberg. 17-19 February 2021.

- **METREX MC Elections**

The elections for the new Managing Committee were postponed due to the pandemic. The call for candidates is now open, an update on the process towards the General Assembly meeting during the METREX Nürnberg Conference.

- **Bernd Steinacher Fellowship, David Dooghe**

**15:00 Close of the conference**