



ESPON MISTA PROJECT

Over the last decades, across Europe, metropolitan areas have been experiencing a considerable process of restructuring of their economic base. Due to various pressures and the need for larger amounts of space, industrial activities have largely moved out of central urban areas or under conflict with other inner-city land uses. Public policy has often supported industry to be pushed out of city centres, while remaining industrial land is also becoming the focus for development or the development of non-industrial activities.

In contrast, trends are emerging which are suggesting that the increasing peripheralisation of industrial activities can be undesirable and even dangerous for metropolitan areas which are looking for some sovereignty of their local economies. New industrial businesses are also emerging in cities which are forcing cities to review years of gentrification and anti-industrial policy.

Metropolitan Industrial Strategies & Economic Sprawl (MISTA) takes on a part of this challenge and looks at the recent past and the near future of metropolitan industries to help planners and policy makers to have more informed capacity to act when dealing with this highly topic. The project aims to address a range of questions. For example, what kinds of physical work like manufacturing, logistics, utilities or repairing and recycling will or can we expect to have in urban areas? What are the spatial requirements of such businesses and where do they need to be located to be successful? What are the ensuing consequences for urban and regional governance, and how can spatial planning react to these needs?

CONTRIBUTIONS AND TARGET AUDIENCE

The workshop will be built on the active involvement of the participants, which will be invited to take part in it, offering their contribution.

- Representatives from the seven ESPON MISTA stakeholder cities, VIENNA, BERLIN, OSLO, RIGA, STUTTGART, TURIN, WARSAW
- Representatives from observer cities or city networks (e.g. Eurocities, METREX)
- Other ESPON project representatives or ESPON staff Invited EU representatives (DG Grow and DG Regio)
- Invited Experts in the field (including academics, planners and industry specialists)
- Invited Stakeholders from the manufacturing sectors in the seven stakeholder urban areas, especially representative of Business Communities, or Chambers of Commerce

CHANGING GROUND

THE FUTURE PLACE OF THE PRODUCTIVE CITY

WORKSHOP - SAVE THE DATE

Vienna, 19 & 20 March 2020

Metropolitan Industrial Strategies & Economic Sprawl



CONTENTS & OBJECTIVES

The emergence of a continuously changing economy based on new forms of industry blurs the boundary between the production of goods and services. This makes it increasingly difficult to distinguish and categorise the manufacturing sector, but also opens opportunities for new forms of urban industry.

What is industry today? Where is the manufacturing sector located in the contemporary city and where has it moved? What's the future role of the industry in the city? Shall we take for granted that the industry should definitely leave the city, or are there signs of a new positive relationship between the city and the industry? The workshop will challenge current narratives of divide and separation and explore the eventuality of a new potential integrated relationship.

The seminar will give the participants the opportunity to:

- Help develop a European network concerned with urban industry and the future of manufacturing in cities.
- Establish a dialogue with EU institution and a wider group of interested parties operating at different scales and with different expertise.
- Contribute to the discussion and draw inspiring ideas from the debate with input across Europe.
- Discuss the research hypotheses and first results of the MISTA project, with a selection of experts and relevant actors, but also to collect ideas about interesting cases.

DRAFT PROGRAMME

SYMPOSIUM – 19/3

Session 1 - key findings from the ESPON MISTA project.

An introduction will be provided of trends and dynamics of the relationship between the city and industry and preliminary results of the project case studies.

Session 2 – inspirational session.

Guests speakers from across Europe will be invited to provide insights into research and experiences.

Session 3 - interactive session.

Based on the format of a moderated fishbowl conversations, all participants will be asked to contribute their experiences particularly based on the presentations during the morning session. This session aims to create debate, look for synergies and expose issues which have been overlooked.

Session 4 - policy session.

Will involve a debate between representatives of EU and local institutions dealing with industrial policy and urban / regional policies. This session will reflect on the need for future policies considering differing ambitions and tensions between the two levels of governance.

SITE VISITS – 20/3 (To be confirmed)

The 20th of March additional site visits will be organised, dedicated to explore interesting cases in Vienna. Please contact us if interested to join the tours and onsite presentations.

PROJECT & PARTNERS

MISTA is a 12 month Targeted Analysis Research Project, financed by the EU ESPON Programme, focusing on seven cities: the City of Vienna, the City of Oslo, the City of Berlin, City of Warsaw, Riga Planning Region, Turin Metropolitan City and Verband Region Stuttgart.

The research team consists of the Politecnico di Milano, Latitude Brussels, Austrian Institute of Economic Research (WIFO) and Metropolitan Research Institute Budapest (MRI). The team will use the seven cities as case studies, while researching larger trends and challenges to develop strategies for their metropolitan industry.

MORE INFORMATION & RSVP

Space is limited to 60 people.

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Meeting language will be English only, the event is free.

