

Metropolitan Futures

LIVING LEARNING CREATING MOVING
METREX meets SCANDRIA

Under the Patronage of the Governing Mayor of Berlin Klaus Wowereit and
Minister President of Land Brandenburg Matthias Platzeck

Programme, August 2010

September 15th to 17th 2010, Berlin, Radialsystem V near by Ostbahnhof

Metrex: Quality of Life in Metropolitan Regions

meets

**Scandria: Chances and Challenges of the Baltic Adriatic
Development Corridor**

Under the patronage of the Governing Mayor of Berlin, Klaus Wowereit, and Minister President of Land Brandenburg, Matthias Platzeck, the Capital region Berlin-Brandenburg in cooperation with the network of European metropolitan regions METREX and the transnational project Scandinavian-Adriatic development corridor SCANDRIA are inviting you to an international high level conference with several highlights.

On September 15th 2010 – the Day of Europe – high level speakers from politics and the fields of city and regional science are expected. The urban scientist and author Charles Landry will talk about the future of metropolises and regions. Charles Landry and Richard Florida are leading scientists of "Creative Cities" und "Creative Class". Secretary General of Committee of Regions, Gerhard Stahl, presents the topic of European regional policy. Furthermore well known representatives from politics, science and practical fields will share their findings on chances and challenges of the economical and social development of cities and regions linked to the requirements of sustainable mobility.



The conference is free of charge. Please register until September 1st on www.metropolitan-futures.de

WEDNESDAY, 15.9.2010

METREX/SCANDRIA: Day of Europe
Improving Accessibility, Greening Transport, and Motivating Creative and Economic Resources

Moderation: Petra Schwarz

Languages: German and English, Simultaneous translation is provided

08:30 – 10:30 Registration

10:30 Welcome and Opening

20 Years after the Fall of the Berlin Wall – Metropolis and Region in Motion

Ingeborg Junge-Reyer, Mayor and Senator for Urban Development, Berlin

Jörg Vogelsänger, Minister of Infrastructure and Agriculture, Federal State Brandenburg

11:15 Prime Speaker

The Creative City – Towards a Creative Region

Charles Landry, London

12:15 – 13:30 Lunch Break

13:30 Opening and Key Note I

European Cohesion Policy – Impact and Expectations for Regions

Gerhard Stahl, Secretary General Committee of Regions

14:00 Key Note II

European Regional Policy for Regions within the Extending Europe

David Sweet, European Commission for Regional Development/Directorate for Regional Policy

14:30 Key Note III

Shaping the Future of Mobility – Connecting Regions

Dr. Katharina Erdmenger, German Federal Ministry of Transport, Building and Urban Development

15:00 Coffee Break

15:30 Key Note IV

Green Logistics within the Economic Regional, National and European Context

Prof. Dr. Herbert Sonntag, CEO Logistics Network of Berlin Brandenburg

15:50 Key Note V

The Metropolitan Economy: Innovation, Jobs and Social Coherence

Prof. Dr. Dietrich Henckel, Berlin University of Technology, Urban and Regional Economics

16:10 Key Note VI

Cultural Challenges – Metropolises as Places of Vital Knowledge for a Broader Public

Prof. Dr. Claudia Lux, Director General of the Berlin Central and Regional Library Foundation

16:30 Discussion of Panel and Audience

Impulse Statement

Hannu Penttilä, President of METREX

Moderation: Petra Schwarz, Freelance Journalist

17:30 End

THURSDAY, 16.9.2010

SCANDRIA: Day of the Corridor Chances and Challenges of the Scandinavian- Adriatic Corridor

8:00 – 9:00 Registration

9:00 Welcome and Opening

The SCANDRIA Corridor – its Meaning for European, National and Regional Development

Tina Fischer, Brandenburg State Secretary and Commissioner
of Land of Brandenburg to the Federation

9:15 Key note

Linking People, Ideas and Goods – State and Outlook Priority Project Corridor 1

Pat Cox, European Coordinator Priority Project 1,
Trans-European Transport Networks

INITIATIVES TOWARDS CORRIDOR DEVELOPMENT

9:45 The European Dimension of Transport Policy –
Role of Co-operation by Harbours
Prof. Paolo Costa, President of Venice Port Authority

10:05 CETC as one of the South-North Axes in Central
Europe – its Place and Role in a Coherent Transport
System
Anna Midera, Director, Ministry for Infrastructure of
the Republic of Poland

10:25 Greening Corridors – a New Way towards Effective
Accessibility
Jerker Sjögren, Swedish Ministry for Enterprises,
Energy and Communication

10:45 Coffee Break

11:15 Cross Border Regional Development –
an Example: Öresund Bridge
Ole Damsgaard, Director of Nordic Centre for Spatial
Development (Nordregio), Stockholm

11:35 Brenner: Major Link of the Corridor – Planning,
Activating, Implementing, Impact
Prof. Ing. Konrad Bergmeister, CEO of Platform of
Brenner Basic Tunnel, Austria

11:55 South Baltic Port Co-operation
Ulrich Bauermeister, CEO Port of Rostock

PANEL

12:15 Steps to Co-operative corridor development
Towards a SCANDRIA Action Plan and Memorandum:
Corridor Functionality, Logistic Business Development
Strategy, Investment Strategy
Kathrin Schneider, Lead Partner and Head of Joint
Spatial Planning Department Berlin-Brandenburg

13:30 – 15:00 Lunch Break

15:00 – 17:00 Project General Meeting SCANDRIA
(for Partners and Guests)

METREX: Host's Day Quality of Life in Metropolitan Regions

8:00 – 13:00 Expert Groups in parallel with Excursions
and External Meeting Places

Excursion 1 Creative Industries – New Basis for a Polycentric City

Expert Group Intra Metropolitan Polycentricity
Lead: Stockholm County (Hans Hede)

Excursion 2 Renewables Made in Brandenburg

Expert Group EUCO2 80/50
Lead: Hamburg Metropolitan Region (Rainer Scheppelmann)

Excursion 3 Transportation Hubs and Capital Airport BBI

Expert Group Major Infrastructures
Lead: Capital Region Berlin-Brandenburg (Horst Sauer,
Dr. Ulrike Assig)

Excursion 4 Energy Efficiency and Low Costs

Expert Group Affordable Housing
Lead: METREX Projects (Jim Parke)

Excursion 5 Demographic Change: Task Management in Enterprises

Expert Discussion Metropolitan Strategies on Demographic
Challenges
Lead: Senate Department for Urban Development, Berlin
(Thorsten Tonndorf)

13:00 – 14:30 Lunch

14:30 Welcome and Review of Excursions European Metropolitan Regions – Key Benefit and Inter- national Competition

Maria Krautzberger, State Secretary for Urban Development,
Berlin

PRESENTATIONS

15:00 Creative Space in Urban Development
Reiner Nagel, Head of Senate Department for Urban
Development Berlin Department I

15:30 Growth by New Ethics?
Creative Industries as Stimulus for Metropolitan
Development
Prof. Dr. Ilse Helbrecht, Humboldt University Berlin

16:00 Challenges for Metropolitan-Regional Co-operation –
Metropolis in Context of its Region
Frank Segebade, Joint Spatial Planning Department
of Berlin-Brandenburg

16:15 Discussion and Outlook
Moderation: Barbara Berninger, Senate Department
for Urban Development Berlin, International Affairs
Representative

17:00 End of Host's Day

19:30 RECEPTION RADIALSYSTEM V, NEAR BY OSTBAHNHOF

FRIDAY, 17.9.2010

SCANDRIA: Intern Working Day
Chances and Challenges of the Scandinavian-Adriatic Corridor

METREX: METREX Day
Quality of Life in Metropolitan Regions

9:00 – 12:30 Working time for WP in parallel

Work Package 3

Quality of Transport Infrastructure

Lead: John Hultén, Swedish Transport Administration

Work Package 4

Innovative Logistic Solutions

Lead: Karl Schmude, Gesa Köhler, Ministry for Transport, Building and Regional Development Mecklenburg-Vorpommern

Work Package 5

Common Strategy of Corridor Functionality

Lead: Per-Homann Jespersen, Roskilde University

12:30 – 13:30 Lunch Break

13:30 – 16:00 Working time for WP in parallel/Excursion
GVZ Großbeeren

17:00 Final Close

PART 1: PLENARY

9:00 Welcome and Opening

Hannu Penttilä, President of METREX

9:10 Keynote Address

Sustainable Metropolitan Areas in 2050 – Bringing together High Quality of Mobility and Low Carbon Emissions

Prof. José Manuel Viegas, Technical University of Lisboa Portugal

9:40 Keynote Address

What do Metropolitan Regions Expect from new EU Transport Policy?

Michael Cramer, Member of the European Parliament

10:00 Presentation

Achieving Climate Neutrality in the Building Sector by 2050

Dr. Burkhard Schulze Darup

10:30 Discussion

Moderation: Hannu Penttilä, President of METREX

11:00 – 11:30 Coffee Break

11:30 Progress Report EUCO2 80/50

Greenhouse Gas Reduction – Fundamental for Quality of Life in Metropolitan Regions

Rainer Scheppelmann, Hamburg Metropolitan Region, Roger Read, METREX

11:45 Findings and Conclusions Intra-Metropolitan Polycentricity

Co-operation and Functionality in Metropolitan Regions

Hans Hede, Stockholm County Council

12:00 Discussion

Moderation: Hannu Penttilä, President of METREX

End of public METREX Day

12:30 – 13:30 Lunch Break

PART 2: GENERAL ASSEMBLY (INTERNAL)

13:30 Election of the President, Vice Presidents and Members of Managing Committee

14:00 Issues on General Assembly
(Agenda see METREX website)
President and Secretary General

15:00 End of METREX Day

PART 3: MANAGING COMMITTEE (INTERNAL)

15:00 Meeting of the new Managing Committee
President and Secretary General

15:00 in parallel: Working Time for Expert Groups
(as needed)

1. Conference Fee

The conference is free of charge.

2. Registration

Please register until September 1st on www.metropolitan-futures.de

3. Conference Language

The conference languages are English and German. Simultaneous translation is provided.

4. Venue, Directions

The venue of the conference is called "RADIALSYSTEM V".

RADIALSYSTEM V
Holzmarktstr. 33
D-10243 Berlin

For more information and maps please see www.metropolitan-futures.de

5. Accommodation

There are contingents reserved in two hotels.

- Hotel Ibis Berlin City Ost
- Ininside Premium Hotel Berlin

**Please note that Berlin-Hotels are relatively well booked during September.
Please book your hotel room as soon as possible.**

For more information and contact data please see www.metropolitan-futures.de

6. Contact

For more informations regarding registration please contact:

Conference Office
(organizational questions, registration and venues)
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