Metropolitan Futures
LIVING LEARNING CREATING MOVING
METREX meets SCANDRIA

Programme, August 2010

September 15th to 17th 2010, Berlin, Radialsystem V near by Ostbahnhof

Metrex: Quality of Life in Metropolitan Regions
meets
Scandria: Chances and Challenges of the Baltic Adriatic Development Corridor

Under the patronage of the Governing Mayor of Berlin, Klaus Wowereit, and Minister President of Land Brandenburg, Matthias Platzeck, the Capital region Berlin-Brandenburg in cooperation with the network of European metropolitan regions METREX and the transnational project Scandinavian-Adriatic development corridor SCANDRIA are inviting you to an international high level conference with several highlights.

On September 15th 2010 – the Day of Europe – high level speakers from politics and the fields of city and regional science are expected. The urban scientist and author Charles Landry will talk about the future of metropolises and regions. Charles Landry and Richard Florida are leading scientists of "Creative Cities" und "Creative Class". Secretary General of Committee of Regions, Gerhard Stahl, presents the topic of European regional policy. Furthermore well known representatives from politics, science and practical fields will share their findings on chances and challenges of the economical and social development of cities and regions linked to the requirements of sustainable mobility.

The conference is free of charge. Please register until September 1st on www.metropolitan-futures.de
08:30 - 10:30 Registration

10:30 Welcome and Opening

20 Years after the Fall of the Berlin Wall – Metropolis and Region in Motion
Ingeborg Junge-Reyer, Mayor and Senator for Urban Development, Berlin
Jörg Vogelsänger, Minister of Infrastructure and Agriculture, Federal State Brandenburg

11:15 Prime Speaker
The Creative City – Towards a Creative Region
Charles Landry, London

12:15 – 13:30 Lunch Break

13:30 Opening and Key Note I
European Cohesion Policy – Impact and Expectations for Regions
Gerhard Stahl, Secretary General Committee of Regions

14:00 Key Note II
European Regional Policy for Regions within the Extending Europe
David Sweet, European Commission for Regional Development/Directorate for Regional Policy

14:30 Key Note III
Shaping the Future of Mobility – Connecting Regions
Dr. Katharina Erdmenger, German Federal Ministry of Transport, Building and Urban Development

15:00 Coffee Break

15:30 Key Note IV
Green Logistics within the Economic Regional, National and European Context
Prof. Dr. Herbert Sonntag, CEO Logistics Network of Berlin Brandenburg

15:50 Key Note V
The Metropolitan Economy: Innovation, Jobs and Social Coherence
Prof. Dr. Dietrich Henckel, Berlin University of Technology, Urban and Regional Economics

16:10 Key Note VI
Cultural Challenges – Metropolises as Places of Vital Knowledge for a Broader Public
Prof. Dr. Claudia Lux, Director General of the Berlin Central and Regional Library Foundation

16:30 Discussion of Panel and Audience

Impulse Statement
Hannu Penttilä, President of METREX
Moderation: Petra Schwarz, Freelance Journalist

17:30 End
THURSDAY, 16.9.2010

SCANDRIA: Day of the Corridor
Chances and Challenges of the Scandinavian-Adriatic Corridor

8:00 – 9:00  Registration
9:00  Welcome and Opening
The SCANDRIA Corridor – Its Meaning for European, National and Regional Development
Tina Fischer, Brandenburg State Secretary and Commissioner of Land of Brandenburg to the Federation
9:15  Key note
Linking People, Ideas and Goods – State and Outlook Priority Project Corridor 1
Pat Cox, European Coordinator Priority Project 1, Trans-European Transport Networks

INITIATIVES TOWARDS CORRIDOR DEVELOPMENT

9:45  The European Dimension of Transport Policy – Role of Co-operation by Harbours
Prof. Paolo Costa, President of Venice Port Authority
10:05  CETC as one of the South-North Axes in Central Europe – its Place and Role in a Coherent Transport System
Anna Midera, Director, Ministry for Infrastructure of the Republic of Poland
10:25  Greening Corridors – a New Way towards Effective Accessibility
Jerker Sjögren, Swedish Ministry for Enterprises, Energy and Communication
10:45  Coffee Break
11:15  Cross Border Regional Development – an Example: Öresund Bridge
Ole Damsgaard, Director of Nordic Centre for Spatial Development (Nordregio), Stockholm
11:35  Brenner: Major Link of the Corridor – Planning, Activating, Implementing, Impact
Prof. Ing. Konrad Bergmeister, CEO of Platform of Brenner Basic Tunnel, Austria
11:55  South Baltic Port Co-operation
Ulrich Bauermeister, CEO Port of Rostock

PANEL

12:15  Steps to Co-operative corridor development
Towards a SCANDRIA Action Plan and Memorandum: Corridor Functionality, Logistic Business Development Strategy, Investment Strategy
Kathrin Schneider, Lead Partner and Head of Joint Spatial Planning Department Berlin-Brandenburg
13:30 – 15:00  Lunch Break
15:00 – 17:00  Project General Meeting SCANDRIA (for Partners and Guests)

METREX: Host's Day
Quality of Life in Metropolitan Regions

8:00 – 13:00  Expert Groups in parallel with Excursions and External Meeting Places

Excursion 1  Creative Industries – New Basis for a Polycentric City
Expert Group  Intra Metropolitan Polycentricity
Lead: Stockholm County (Hans Hede)

Excursion 2  Renewables Made in Brandenburg
Expert Group  EUCO2 80/50
Lead: Hamburg Metropolitan Region (Rainer Scheppelmann)

Excursion 3  Transportation Hubs and Capital Airport
Expert Group  Major Infrastructures
Lead: Capital Region Berlin-Brandenburg (Horst Sauer, Dr. Ulrike Assig)

Excursion 4  Energy Efficiency and Low Costs
Expert Group  Affordable Housing
Lead: METREX Projects (Jim Parke)

Excursion 5  Demographic Change: Task Management in Enterprises
Expert Discussion Metropolitan Strategies on Demographic Challenges
Lead: Senate Department for Urban Development, Berlin (Thorsten Tonndorf)

13:00 – 14:30  Lunch
14:30  Welcome and Review of Excursions
European Metropolitan Regions – Key Benefit and International Competition
Maria Krautzberger, State Secretary for Urban Development, Berlin

PRESENTATIONS

15:00  Creative Space in Urban Development
Reiner Nagel, Head of Senate Department for Urban Development Berlin Department I
15:30  Growth by New Ethics?
Creative Industries as Stimulus for Metropolitan Development
Prof. Dr. Ilse Helbrecht, Humboldt University Berlin
16:00  Challenges for Metropolitan-Regional Co-operation – Metropolis in Context of its Region
Frank Segebade, Joint Spacial Planning Department of Berlin-Brandenburg
16:15  Discussion and Outlook
Moderation: Barbara Berninger, Senate Department for Urban Development Berlin, International Affairs Representative

19:30  RECEPTION RADIALSYSTEM V, NEAR BY OSTBAHNHOF
**SCANDRIA: Intern Working Day**  
**Chances and Challenges of the Scandinavian-Adriatic Corridor**

**Work Package 3**  
**Quality of Transport Infrastructure**  
Lead: John Hultén, Swedish Transport Administration

**Work Package 4**  
**Innovative Logistic Solutions**  
Lead: Karl Schmude, Gesa Köhler, Ministry for Transport, Building and Regional Development Mecklenburg-Vorpommern

**Work Package 5**  
**Common Strategy of Corridor Functionality**  
Lead: Per-Homann Jespersen, Roskilde University

**9:00 – 12:30** Working time for WP in parallel

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**METREX: METREX Day**  
**Quality of Life in Metropolitan Regions**

**PART 1: PLENARY**

**9:00** Welcome and Opening  
Hannu Penttilä, President of METREX

**9:10** Keynote Address  
Sustainable Metropolitan Areas in 2050 – Bringing together High Quality of Mobility and Low Carbon Emissions  
Prof. José Manuel Viegas, Technical University of Lisboa, Portugal

**9:40** Keynote Address  
What do Metropolitan Regions Expect from new EU Transport Policy?  
Michael Cramer, Member of the European Parliament

**10:00** Presentation  
Achieving Climate Neutrality in the Building Sector by 2050  
Dr. Burkhard Schultze Darup

**10:30** Discussion  
Moderation: Hannu Penttilä, President of METREX

**11:00 – 11:30** Coffee Break

**11:30** Progress Report EUCO2 80/50  
Greenhouse Gas Reduction – Fundamental for Quality of Life in Metropolitan Regions  
Rainer Scheppelmann, Hamburg Metropolitan Region, Roger Read, METREX

**11:45** Findings and Conclusions Intra-Metropolitan Polycentricity

**12:00** Discussion  
Moderation: Hannu Penttilä, President of METREX

**End of public METREX Day**

**PART 2: GENERAL ASSEMBLY (INTERNAL)**

**13:30** Election of the President, Vice Presidents and Members of Managing Committee

**14:00** Issues on General Assembly  
(Agenda see METREX website)  
President and Secretary General

**15:00** End of METREX Day

**PART 3: MANAGING COMMITTEE (INTERNAL)**

**15:00** Meeting of the new Managing Committee  
President and Secretary General

**15:00** in parallel: Working Time for Expert Groups (as needed)

**17:00** Final Close
1. **Conference Fee**
   The conference is free of charge.

2. **Registration**
   Please register until September 1st on www.metropolitan-futures.de

3. **Conference Language**
   The conference languages are English and German. Simultaneous translation is provided.

4. **Venue, Directions**
   The venue of the conference is called “RADIALSYSTEM V”.

   RADIALSYSTEM V  
   Holzmarktstr. 33  
   D-10243 Berlin

   For more information and maps please see www.metropolitan-futures.de

5. **Accommodation**
   There are contingents reserved in two hotels.  
   - Hotel Ibis Berlin City Ost  
   - Innside Premium Hotel Berlin

   **Please note that Berlin-Hotels are relatively well booked during September.**  
   **Please book your hotel room as soon as possible.**

   For more information and contact data please see www.metropolitan-futures.de

6. **Contact**
   For more informations regarding registration please contact:

   **Conference Office**  
   (organizational questions, registration and venues)  
   Johanssen + Kretschmer Strategische Kommunikation GmbH  
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