

METREX The Network of European Metropolitan Regions and Areas

9-11 September 2015 Autumn METREX Conference West Pomerania
in Szczecin Szczecin- Świnoujście

Theme Metropolis for people - people for metropolis

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METREX

METREX is the Network of European Metropolitan Regions and Areas. It was founded in 1996 at the Glasgow Metropolitan Regions Conference, supported by Local Authorities, Government bodies and DG Regio of the European Commission. Its purpose is the exchange of information, knowledge, understanding and experience in metropolitan affairs but with a core interest in spatial planning and development. It has now Members from about 50 major metropolitan areas in Europe. METREX holds biannual Conferences and works through Expert Groups and Projects on issues of common interest.

West Pomerania

West Pomerania is an area which main spatial considerations are: Odra River estuary, linking with the Pomeranian Gulf - a strategic place for Western Baltic Sea, and Polish-German border. The region is characterised by the urbanized coastal zone with numerous ports and other major centres of maritime economy and the network of resorts and spas of national and international importance. A significant part of the region is filled with the regular settlement network of small and medium towns serving the surrounding rural areas. On the regional level West Pomerania cooperates with neighbouring regions: Swedish Scania and German regions Berlin, Brandenburg and Mecklenburg- Vorpommern.

Szczecin is the capital and the largest city of the Westpomeranian Voivodeship. Because of the cross-border location and the proximity to the Baltic Sea, accessible by navigable Odra and Szczecin Lagoon, Szczecin has become the economic center of the region. There is a sea port, repair yards, yacht and sailing shipyards and shipping centers. Located directly by the Oder river and Lake Dąbie, Szczecin is the third city in terms of area size (300.55 km² of which nearly 24% is land under water) and the seventh most populous city in Poland (about 405.000 inhabitants).

Świnoujście is one of the most important cities in Poland in the context of maritime economy. Role of the city is determined by location of strategic investments like external port and LNG terminal. Świnoujście has also strong potential in spa and touristic functions. Because of its unique character and location near Baltic Sea, the city is one of the most popular touristic destinations among tourists from Poland and Germany. Świnoujście is the only city in Poland located on the three major islands, and forty-four, small, uninhabited islands. The city's population is approx. 42 000 residents.



Jasne Błonia Park and Shipyard in Szczecin



Odra River Estuary



Wednesday, 9 Sept
2015

Autumn METREX Conference METREX West Pomerania Szczecin-Świnoujście 9-11 September 2015
Metropolis for people - people for metropolis

Venue Euroregion Culture Center Stara Rzeźnia, Szczecin ul. Tadeusza Wendy 14

11.00 - 13.00 Nordic Network – Douglas Gordon

13.00 - 14.00 Snack lunch

14.00 - 16.00 Parallel Meetings of METREX Expert Groups
URMA Expert Group – Julian Jansen
TERRACOTA Expert Group – Douglas Gordon
RETAILING Expert Group – Thomas Kiwitt
EconoMETREX Expert Group – Thierry Petit
METREX FUTURES Expert Group – Roger Read

16.00 - 18.00 Meeting of METREX Managing Committee

19.30 - 21.30 Gala dinner METREX / Concert

Welcome:

- **Olgierd Geblewicz** – Marshal of Westpomeranian Voivodeship
- **Nicola Schelling** – President of METREX

Thursday, 10 Sept 2015

Autumn METREX Conference West Pomerania Szczecin-Świnoujście 9-11 September 2015
Metropolis for people - people for metropolis

Programme West Pomerania Day - moderators: Julita Miłosz-Augustowska and Stanisław Dendewicz

Venue Euroregion Culture Center Stara Rzeźnia, Szczecin ul. Tadeusza Wendy 14

09.00 - 09.30 Registration

09.30 - 10.00 Welcome and introduction

- **Olgierd Geblewicz** – Marshal of Westpomeranian Voivodeship
- **Marek Tałasiewicz** – Voivode of West Pomerania
- **Nicola Schelling** – President of METREX
- **Piotr Krzystek** – Mayor of Szczecin
- **Janusz Żmurkiewicz** – Mayor of Świnoujście

10.00 - 10.30 Prof. Jacek Szlachta - Warsaw School of Economics

European Territory towards 2050 – Making Europe Open & Polycentric

Territorial Scenarios and Visions for Europe - ET2050 formulate a long-term integrated and coherent vision of development (smart, sustainable and inclusive) for the territory of the European Union. It is an attempt to meet the challenges of current development processes for territorial development policies that are increasingly complex and must include both an increasingly broad range of stakeholders and relation to broader thematic areas and temporal and territorial horizons.

10.30 - 11.30

POSITION OF THE SZCZECIN METROPOLITAN AREA IN THE EUROPEAN METROPOLITAN NETWORK

Szczecin, a city with metropolitan aspirations, is an extremely located node of Polish metropolitan network and a bridge to the Baltic metropolitan network through Copenhagen and to the European metropolises through the city of Berlin. These conditions pose a difficult challenges for the city and its cross-border region. Creating a new city center in the water-front area, on the islands of Śródmieście is one of those challenges. Shortening the distance in time and space to Berlin and Copenhagen is one of the basic conditions for the functioning of the port cities of Szczecin and Świnoujście in a polycentric Europe, according to the "Making Europe Open & Polycentric" scenario.

- **Daniel Wacinkiewicz**, Counselor of the Mayor of Szczecin for Metropolitan Affairs – *The vision of Szczecin development in the metropolitan area – meaning of the transformation of waterfront areas.*
- **Barbara Michalska**, Deputy Mayor of Świnoujście – *Development perspective of Świnoujście*
- **Witold Ratajczak**, Szczecin and Świnoujście Seaports Authority – *Świnoujście and Szczecin ports development*
- **Stanisław Dendewicz**, Director of Regional Office for Spatial Planning of Westpomeranian Voivodeship – *Large-scale international initiatives on the borderland of Poland and Germany*
- **Michael Künzel**, Berlin Senate – *Development perspective of the Berlin metropolis in the context of the current functional and spatial policy*
- **Discussion**

11.30 - 12.00 Coffee break

12.00 - 13.00 FUNCTIONAL AREAS OF WESTPOMERANIAN VOIVODESHIP

In the reference to the National Spatial Planning Concept 2030 functional areas are important tool in shaping economic and spatial policy. Presented examples of the functional areas of the region of West Pomerania represent a variety of approaches and scales of cooperation.

- **prof. Marek Dutkowski**, University of Szczecin - *Scale diversification of functional areas according to project URMA results*
- **Justyna Strzyżewska**, RBGP WZ, **Lothar Säwert**, Ministerium für Energie, Infrastruktur und Landesentwicklung Mecklenburg-Vorpommern - *Cross Border Metropolitan Region of Szczecin*
- **Tomasz Czuczak**, Secretary of Koszalin - *Koszalin-Kołobrzeg-Białogard Functional Zone*
- **Ewa Balanicka**, RBGP WZ - *Central Functional Zone of Westpomeranian Voivodeship*
- **Discussion**

13.00 - 13.30

Stanisław Dendewicz, RBGP WZ - *Summing up of the regional day*

Julita Miłosz-Augustowska, RBGP WZ - *Introduction to study visit*

Laura Hołowacz, Euroregion Culture Center Stara Rzeźnia - *A brief presentation of the conference facilities "Stara Rzeźnia" in the context of the development plans of the Łasztownia island.*

13.30 - 14.30

Lunch

Study visit

14.30 - 15.00 Study visit part I - Tour around Łasztownia - **Jan Dębski**, Chairman of Łasztownia Foundation

15.00 - 17.00 Study visit part II - Tour around the port areas, city center and Chrobry Embankment (coach tour) – **Ludmiła Kopycińska** and **Jan Dębski**

17.15 - 19.30 Study visit part III (registration required) - Cultural and natural environment of Szczecin seen from the water (ship cruise) – **Ludmiła Kopycińska**

20.30 - 22.00 Gala Dinner / Concert Trio – **Karolina Matuszewicz** – **Zamkowa Restaurant / ul. Rycerska 3, Szczecin**

Date 08.09.2015

Programme

METREX Day – moderators: Ewa Balanicka and Stanisław Dendewicz

9.00 - 9.30

Registration and welcome coffee

Venue

Euroregion Culture Center Stara Rzeźnia, Szczecin ul. Tadeusza Wendy 14

9.30 - 11.30

SOCIOLOGY OF METROPOLIS - THE QUALITY OF LIFE IN EUROPEAN METROPOLITAN AREAS AND REGIONS: ACTUAL TRENDS, THREATS AND CHALLENGES – DIAGNOSIS

Metropolis are created by people and they have the greatest impact on their development and the outside perception of the metropolis. The pace life of modern metropolis inhabitants makes that patterns of life are changing, new trends pose certain risks for integrity of development of a single person, family, and then consequently the entire society. What are these threats? What challenges are before planners?

- **Prof. Tomasz Szlendak**, University of Toruń
Citizens of modern metropolises: What are their needs and daily life? Do they identify with their cities?
- **Prof. Jose Maria Ordeig Corsini**, Universidad de Navarra
People and space: how do models of life affect the space? The retrospective reflection
- **Prof. Maria Mendel**, University of Gdańsk
Pedagogy of metropolis. Towards „modi-co vivendi”
- **Prof. Alberto Lozano Platonoff**, University of Szczecin
The impact of social changes on the economic development of the metropolis and the metropolitan areas

Introduction to the theme panels –Stanisław Dendewicz, Ewa Balanicka

11.30 - 11.45

Coffee break

11.45 - 13.00

WORLD CAFÉ – 4 Theme panels

PANEL 1

The quality of life in metropolis
Metropolis for people

What does it mean that a metropolis is or is not open for the people? What are the factors that determinate this? What increases and guarantees the quality of life and what threatens it? How do urban solutions affect social behaviors? What kind of space facilitates harmonious development, and what kind deforms it and dehumanizes? Sustainable development of the city and sustainable human development.

Moderator:

Ewa Balanicka, RBGP WZ

Experts:

Elena Lacilla, Universidad de Navarra
Sustainable urban planning in the revitalization of waterfronts

Oriol Ribera, Direction for Public Space

Area Metropolitana de Barcelona

The Quality of life in metropolis. Metropolis for people.

Prof. Jose Maria Ordeig Corsini,

Universidad de Navarra

Dagmar Keim, City of Amsterdam

PANEL 2

Social engagement
People for people

There is no metropolis without people, and the current demographic trends are alarming. Metropolitan areas are deserted, society in European countries is aging, replacement of generations is threatened. What can be done to stop this process or to reverse it? Human is a social being and for the proper development needs a family, the natural and fundamental unit of society. What can people do for others?

Moderator:

Stanisław Dendewicz, RBGP WZ

Experts:

Janusz Wardak,

The Academy for Family Association

Is today's family can be the strength of metropolis?

Prof. Maria Mendel,

University of Gdańsk

Prof. Tomasz Szlendak,

University of Toruń

PANEL 3

Metropolity game and its actors
People for metropolis

In the planning process many arguments are raised colliding with each other, trying to predominate and win. The name of the panel - the metropolity game – was chosen because its main actors are the very residents of the metropolis, its authorities, as well as investors, developers, private entrepreneurs. The game is played for high stakes – space – which is a non-renewable good. There are different rules of the game in different cities.

Moderator:

Prof. Marek Dutkowski,
University of Szczecin

Experts:

Prof. Jacek Szlachta,
Warsaw School of Economics

Prof. Alberto Lozano Platonoff,
University of Szczecin

PANEL 4

Local governments' cooperation
Metropolis for metropolis

Metropolitan cities are significantly different in terms of population and number of parameters of urban planning. The challenge of modern times is how to develop the way of functioning of the network metropolis to achieve the synergy on a large scale. What are the most common barriers to collaboration? What triggers the partnership and then supports it and sustains?

Moderator:

Miroslaw Grochowski,
Mazovian Office of Regional Planning
in Warsaw

Experts:

Agnieszka Zimnicka PhD,
London Borough of Croydon,

Westpomeranian University of Technology

To cooperate. Why? And how?

Maciej Borsa PhD,

Warsaw School of Economics

13.00 - 14.00

Lunch

14.00 - 14.30

Summing up the 4 panels of World Café: Ewa Balanicka (1), Stanisław Dendewicz (2), Marek Dutkowski (3), Miroslaw Grochowski (4)

14.30 - 15.30

METROPOLIS VIEWED BY ITS HOST – DEBATE with invited guests

Moderator: **Agnieszka Zimnicka PhD**, London Borough of Croydon, Westpomeranian University of Technology

Cities based on the sea coast or large rivers estuaries have an additional value of "window on the world". Is this condition still their advantage and a catalyst for development? How are the scenarios for the development of port cities in Europe created nowadays? Are there real opportunities for functioning of marine metropolis network?

Hamburg - Susanne Metz

Helsinki - Douglas Gordon

Stockholm - Jessica Andersson

Amsterdam - Julian Jansen

Szczecin - Angelika Szerniewicz-Kwas

15.30-16.00

Invitation to METREX Spring Conference 2016 - Erik Pasveer, Rotterdam

Summary and conclusions of the conference - Olgierd Geblewicz, Marshal of Westpomeranian Voivodeship

The organization of the conference: The team of the Regional Office for Spatial Planning of Westpomeranian Voivodeship directed by the arch. Stanisław Dendewicz

Acknowledgment for co-financing the conference for METREX, Mayor of Szczecin and Mayor of Świnoujście.



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