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<td>Host</td>
<td>Metropolitan Region Rotterdam The Hague</td>
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![METREX Logo](image1)

![METROPOLIREFIO](image2)

![The Hague](image3)

![Rotterdam](image4)
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**METREX**

METREX is The Network of European Metropolitan Regions and Areas. It was founded in 1996 at the Glasgow Metropolitan Regions Conference, supported by Local Authorities and Government bodies in the West of Scotland and DG Regio of the European Commission. Its purpose is the exchange of information, knowledge, understanding and experience in metropolitan affairs but with a core interest in spatial planning and development. It now has members from some 50 of the major metropolitan areas in Europe. METREX holds biennial conferences and works through Expert Groups and Projects on issues of common interest. Details are at [www.eurometrex.org](http://www.eurometrex.org).

**MRDH**

In the Southern Randstad (the urban agglomeration of Western Holland) 23 local authorities bundle their forces in the Metropolitan Region Rotterdam The Hague (MRDH). The local authorities work together to improve accessibility and strengthen the economic climate. Details are at [www.mrdh.nl](http://www.mrdh.nl).

Population: 2.2m  
Area: 990 Square km  
Built up area: 440 Square km  
Gross regional product per capita: €36,500  
Companies and institutions: 128,000

**Wednesday 18 May 2016**

**Networking Day**

| Networking venue | Metropolitan Region Rotterdam The Hague (MRDH)  
|------------------|--------------------------------------------------|
| Grote Marktstraat 43  
| 2511 BH The Hague |

**Programme**

<table>
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<tr>
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| 10.00 - 12.00 | Nordic Network  
|          | Snack lunch |
| 12.00 - 14.00 | METREX Managing Committee Meeting |
| 14.00 - 16.00 | Parallel Meetings of 9 METREX Expert Groups (Retailing, Futures, TERRACOTTA - Deltic Space) |
| 16.00 - 18.00 | Parallel Meetings of 2 METREX Expert Groups (Metropolitan Governance, TERRACOTTA continued) |

**Reception**

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| 18.00 - 19.00 | Welcome  
|          | • Registration till 18.30  
|          | • Mr. Jozaas VAN AARTSEN, Mayor of The Hague  
|          | • Dr. Nicola SCHELLING, President of METREX |
| 19.00 - 19.45 | Keynote Address  
|          | • Mr. Peter MEHLBYE, Director ESPON |
| 19.45 - 21.00 | 20th Anniversary Dinner  
<p>|          | • Dinner |</p>
<table>
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| 8.30 - 9.15 | Welcome and Introduction                                                                        | • Registration till 9.00  
• Dr. Nicola SCHELLING, President of METREX  
• Mrs. Natasja VAN DEN BERG, moderator |
| 9.15 - 9.45 | Presentation of Metropolitan region Rotterdam - The Hague                                       | • Mrs. Annet BERTRAM, Secretary General MRDH |
| 9.45 - 11.15 | Keynote Address on Inclusiveness and Connectivity                                                 | • Mr. Gideon BOLT, "GOVERNING URBAN DIVERSITY", University of Utrecht  
• Co-referent: Mr. Otto RASPE, "THE DIVIDED TRIUMPH", PBL National Environmental Assessment Agency  
• Q & A |
| 11.15 - 14.00 | Best practices Connectivity, Inclusiveness and Governance                                        | • Center creative industries, Westpomerania  
• Medical Valley, Neuremberg  
• Auto Industry in mobility society, Stuttgart  
• Metropolitan body, Bologna  
• European Office, Frankfurt (Co-host)  
• Ms. Ewa BALANICKA  
• Ms. Christa STANDECKER  
• Ms. Dorothee EISENLOR, Mr. Thomas KIWITT  
• Ms. Valeria RESTANI  
• Mr. Reinhard HENKE, Mr. Andre RYDIOKOWSKI  
• Lunch break METREX Politicians Lunch meeting |
| 14.15 - 15.45 | Keynote Address on Metropolitan Governance                                                      | • Mr. Rudiger AHRENDE, "MRDH OECD TERRITORIAL REVIEW" OECD, Head of the Regional Economics and Governance Unit  
• Co-referent: Mr. Paul GERRETSEN, Agent of the Deltametropolis Association  
• Q & A |
| 16.00 - 16.30 | Wrap-up THE HAGUE day                                                                            | • Wrap-up by Mr. Mart ORISEL, Director EUKN  
• Mrs. Natasja VAN DEN BERG, moderator |
| 16.30 - 17.30 | Travel to Rotterdam                                                                              | • Meeting the Region at eye level  
• Travel to Markthal by buses |
| 18.00 - 21.00 | Visit to the new Markethal                                                                       | • Tour in groups / informal  
• Introduction Markethal  
• Food Cluster Rotterdam  
• Mr. Jan Willem VAN DER SCHANS, "THE EDIBLE CITY, Urban farming in Rotterdam", EU Rural networks' Assembly  
• Dinner |
Friday 20 May 2016

ROTTERDAM Day

Theme
The Next Economy

Conference Venue
IABR-2016 Auditorium
Feniksloods
Veerlaan 19D
3072 AN Rotterdam

Programme

NETREX MRDH 20th Anniversary Spring Conference

9.00 - 9.15
Welcome and Introduction
- Registration till 9.00
- Welcome by Mrs. Natasja VAN DEN BERG, moderator
- Supine aici

9.35 - 10.45
Keynote Address the NEXT Economy
- Mr. Maarten HAJer, "IABR-2016-THE NEXT ECONOMY”, Curator IABR-2016 and
  Director General PBL, Netherlands Environmental Assessment Agency
- Mr Jan ROTMANS, "ROADMAP NEXT ECONOMY MRDH”, Professor Transition Management
- Q & A

10.45 - 11.15
Coffee and tea break

11.15 - 12.45
Best Practices the NEXT Economy
- Mr. Niels TILLIE. "OPEN DATA AND CITY MANAGEMENT”.
  Researcher at TU Delft and Vice President of the World Council on City Data (WCOD)
- Mr Hans SCHEEPMAKERS, "NEXT ECONOMY, A EUROPEAN PERSPECTIVE”
  Process manager Roadmap Next Economy MRDH
- Best practices
  - Digital Transformation Economy, Mr. Thierry PETIT
  - Paris, Ile-de-France
  - Hidden Champions, Neuremberg, Mrs Christa STANDECKER
  - Brainport Development, Eindhoven
  - Deep dive discussions

12.45 - 13.00
Invitation to METREX Sofia Autumn Conference 2016
- Georgette RAFAILOVA, Municipality of Sofia

13.00 - 14.00
Lunch

14.00 - 15.30
Visit Rotterdam Design & Makerspace (RDM)
- Travel by boat
  RDM Campus Mainbuilding
  RDM-Kade 59
  3089 JM Rotterdam

15.30 - 17.00
Wrap up and the European Urban Agenda
- Wrap-up by Mr. Mart GRISSEL, Director EUKIN
- Urban Agenda by Mr. Nicolaas B&B t’s, (special) urban envoy for the EU Urban Agenda
- Closing speeches by Mr. Roger READ, Secretary General, and Mr. Henk BOUWMAN,
  successor Secretary General of METREX

17.00
Drinks & Dumplings
18-20 May 2016

**METREX MRDH 20th Anniversary Spring Conference - Contacts and logistics**

### Contacts

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- Rosanne MEULENBELD
  - MRDH
  - Grote Marktstraat 43
  - 2511 BH Den Haag
  - Tel: 09 31 (0) 85 544 51 00
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**METREX**
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  - METREX Communications
  - 125 West Regent Street
  - Glasgow G2 2SA
  - Tel and Fax: 08 41 (0) 1292 317074
  - E-mail: tim.page@eurometrex.org

### Deadline for Conference Registration

- Friday 25 April 2016

- METREX Members and other participants can register through the METREX website at [www.eurometrex.org](http://www.eurometrex.org)

### Conference hotels

**Delegates will make their own hotel arrangements**

- **Suggestions for hotels in The Hague:**
  - Hampshire hotel Babylon
  - Ibis City Centre The Hague
  - Parkhotel The Hague
  - Grand Hotel Amrath The Hague Scheveningen

- **Suggestions for hotels in Rotterdam:**
  - The Manhattan Hotel
  - citizenM hotel
  - Holiday Inn Express Rotterdam