

METREX

The Network of European Metropolitan Regions and Areas

18-20 May 2016

METREX 20th Anniversary Spring Conference

Theme

CHALLENGING THE FUTURE - How metropolitan areas must act to create jobs and a meaning ful life in the next era

Host

Metropolitan Region Rotterdam The Hague



METREX 20 years

The **network** of
European Metropolitan Regions and Areas

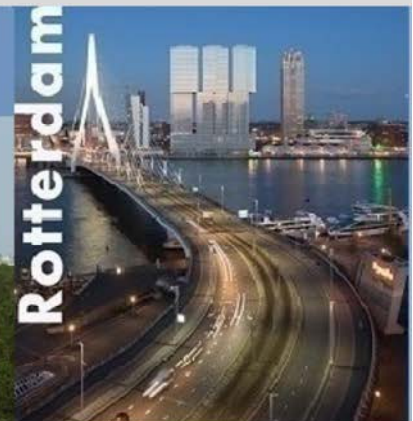


METROPOOLREGIO
ROTTERDAM DEN HAAG

The Hague



Rotterdam



METREX	The Network of European Metropolitan Regions and Areas	
18-20 May 2016	METREX 20th Anniversary Spring Conference in The Hague and Rotterdam	
Theme	CHALLENGING THE FUTURE - How metropolitan areas must act to create jobs and a meaning ful life in the next era	
	METREX	
	<p>METREX is The Network of European Metropolitan Regions and Areas. It was founded in 1996 at the Glasgow Metropolitan Regions Conference, supported by Local Authorities and Government bodies in the West of Scotland and DG Regio of the European Commission. Its purpose is the exchange of information, knowledge, understanding and experience in metropolitan affairs but with a core interest in spatial planning and development. It now has Members from some 50 of the major metropolitan areas in Europe. METREX holds biannual Conferences and works through Expert Groups and Projects on issues of common interest. Details are at www.eurometrex.org</p>	
	MRDH	
	<p>In the Southern Randstad (the urban agglomeration of Western Holland) 23 local authorities bundle their forces in the Metropolitan Region Rotterdam The Hague (MRDH). The local authorities work together to improve accessibility and strengthen the economic business climate. Details are at www.mrdh.nl</p> <p>Population: 2.2m Area 990: Square km Built up area: 440 Square km Gross regional product per capita: €36,500 Companies and institutions: 128,000</p>	
Wednesday 18 May 2016	Networking Day	
Networking venue	<p>Metropolitan Region Rotterdam The Hague (MRDH) Grote Markstraat 43 2511 BH The Hague</p>	
Programme	METREX MRDH 20th Anniversary Spring Conference	
10.00 - 12.00	Nordic Network	
	<i>Snack lunch</i>	
12.00 - 14.00	METREX Managing Committee Meeting	
14.00 - 16.00	Parallel Meetings of 3 METREX Expert Groups (Retailing, Futures, TERRACOTTA - Baltic Space)	
16.00 - 18.00	Parallel Meetings of 2 METREX Expert Groups (Metropolitan Governance, TERRACOTTA continued)	
	Reception	
	<p>The Penthouse Rijswijkseplein 786 2516 LX The Hague</p>	
18.00 - 19.00	Welcome	
	<ul style="list-style-type: none"> • Registration till 18.30 • Mr. Jozias VAN AARTSEN, Mayor of The Hague • Dr. Nicola SCHELLING, President of METREX 	
19.00 - 19.45	Keynote Address	
	<ul style="list-style-type: none"> • Mr. Peter MEHLBYE, Director ESPON 	
19.45 - 21.00	20th Anniversary Dinner	
	<ul style="list-style-type: none"> • Dinner 	

Thursday 19 May

THE HAGUE Day

Theme

Connectivity, Inclusiveness and Governance

Conference Venue

New World Campus
Spaarneplein 2
2515 VK The Hague



Programme

METREX MRDH 20th Anniversary Spring Conference

8.30 - 9.15

Welcome and Introduction

- Registration till 9.00
- Dr. Nicola SCHELLING, President of METREX
- Mrs. Natasja VAN DEN BERG, moderator

9.15 - 9.45

Presentation of Metropolitan region Rotterdam - The Hague

- Mrs. Annet BERTRAM, Secretary General MRDH

9.45 - 11.15

Keynote Address on Inclusiveness and Connectivity

- Mr. Gideon BOLT, "GOVERNING URBAN DIVERSITY", University of Utrecht
Coordinator EU-FP7 project DIVERCITIES
- Co-referent: Mr. Otto RASPE, "THE DIVIDED TRIUMPH",
PBL National Environmental Assessment Agency
Q & A

11.15 - 14.00

Best practices Connectivity, Inclusiveness and Governance

Best practices Round 1

Center creative industries, Westpomerania
Medical Valley, Neuremberg
Auto Industry in mobility society, Stuttgart
Metropolitan body, Bologna
European Office, Frankfurt

Ms. Ewa BALANICKA
Ms. Christa STANDECKER
Ms. Dorothee EISENLOR, Mr. Thomas KIWITT
Ms. Valeria RESTANI
Mr. Reinhard HENKE, Mr. Andre RYDYKOWSKI

Lunch break

METREX Politicians Lunch meeting

Best practices Round 2

Smart campus as urban labs, Lombardia
Future Vision 2050, Helsinki Uusimaa Region
Development Plan Mega Cities, Shanghai
Central Innovation District, The Hague
Best Practice, Marseille-Aix-en-Provence

Ms. Adriana MAY
Mr. Douglas GORDON, Ms. Ilona MANSIKKA
Ms. Xiaocun RUAN
Mr. Erik PASVEER

14.15 - 15.45

Keynote Address on Metropolitan Governance

- Mr. Rudiger AHREND, "MRDH OECD TERRITORIAL REVIEW" OECD,
Head of the Regional Economics and Governance Unit
- Co-referent: Mr. Paul GERRETSEN, Agent of the Deltametropolis Association
- Q & A

16.00 - 16.30

Wrap-up THE HAGUE day

- Wrap-up by Mr. Mart GRISEL, Director EUKN
- Mrs. Natasja VAN DEN BERG, moderator

16.30 - 17.30

Travel to Rotterdam

- Meeting the Region at eye level
- Travel to Markthal by buses

18.00 - 21.00

Visit to the new Markethal

- Tour in groups / informal
- Introduction Markethal
- Food Cluster Rotterdam
Mr. Jan Willem VAN DER SCHANS,
"THE EDIBLE CITY, Urban farming in Rotterdam", EU Rural networks' Assembly
- Dinner



Friday 20 May 2016

ROTTERDAM Day

Theme

The Next Economy

Conference Venue

IABR-2016 Auditorium
Feniksloods
Veerlaan 19D
3072 AN Rotterdam



Programme

METREX MRDH 20th Anniversary Spring Conference

9.00 - 9.15

Welcome and Introduction

- Registration till 9.00
- Welcome by Mrs. Natasja VAN DEN BERG, moderator
- Surprise act

9.35 - 10.45

Keynote Address the NEXT Economy

- Mr. Maarten HAJER, "IABR- 2016-THE NEXT ECONOMY", Curator IABR-2016 and Director-General PBL Netherlands Environmental Assessment Agency
- Mr Jan ROTMANS, "ROADMAP NEXT ECONOMY MRDH", Professor Transition Management Q & A

10.45 - 11.15

Coffee and tea break

11.15 - 12.45

Best Practices the NEXT Economy

- Mr. Nico TILLIE, "OPEN DATA AND CITY MANAGEMENT", Researcher at TU Delft and Vice President of the World Council on City Data (WCCD)
- Mr Hans SCHEEPMACKERS, "NEXT ECONOMY, A EUROPEAN PERSPECTIVE" Process manager Roadmap Next Economy MRDH
- **Best practices**
 - Digital Transformation Economy, Paris, Ile-de-France Mr Thierry PETIT
 - Hidden Champions, Neuremberg Mrs Christa STANDECKER
 - Brainport Development, Eindhoven
- Deep dive discussions

12.45 - 13.00

Invitation to METREX Sofia Autumn Conference 2016

- Georgette RAFAILOVA, Municipality of Sofia

13.00 - 14.00

Lunch

14.00 - 15.30

Visit Rotterdam Design & Makerspace (RDM)

Travel by boat
RDM Campus Mainbuilding
RDM-Kade 59
3089 JM Rotterdam



15.30 - 17.00

Wrap up and the European Urban Agenda

- Wrap-up by Mr. Mart GRISEL, Director EUKN
- Urban Agenda by Mr. Nicolaas BEETS, [Special] urban envoy for the EU Urban Agenda
- Closing speeches by Mr. Roger READ, Secretary General, and Mr. Henk BOUWMAN, successor Secretary General of METREX

17.00

Drinks & Dumplings

Contacts

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Deadline for Conference Registration

Friday 29 April 2016

- METREX Members and other participants can register through the METREX website at www.eurometrex.org

Conference hotels

Delegates will make their own hotel arrangements

Suggestions for hotels in The Hague:

- Hampshire hotel Babylon
- Ibis City Centre The Hague
- Parkhotel The Hague
- Grand Hotel Amrath The HagueScheveningen

Suggestions for hotels in Rotterdam

- The Manhattan Hotel
- citizenM hotel
- Holiday Inn Express Rotterdam