



METREX

The Network of European Metropolitan Regions and Areas

6-8 May 2015

METREX Lombardia Spring Conference

Milano EXPO 2015 theme

Feeding the planet - Energy for life



Host

Regione Lombardia



MILANO 2015  
1 MAY • 31 OCTOBER

FEEDING THE PLANET  
ENERGY FOR LIFE

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#### Universal EXPO's

The EXPO is a non-commercial Universal Exposition (not a trade fair) organized by the nation which wins the candidature, with other countries participating through the diplomatic channels of the hosting nation.

The first EXPO was held in London in 1851 and was such a success that other nations were encouraged to organize similar events like the Paris Expo in 1889 for which the Eiffel Tower was designed and built.

Each EXPO has a universal theme and is held in an area which has been masterminded as a place of exchange and encounter to promote a unique experience for participants and visitors who discover and experiment with the theme. More than displaying major technological novelties the EXPO's role is oriented towards interpreting the collective challenges to which mankind is asked to respond.

The international organization which regulates the frequency, quality and progress of the event is the Bureau International des Expositions (BIE) set up under an international convention which was signed in Paris in 1928. Currently some 157 nations are BIE members.

From the Milano EXPO 2015 web site at [www.en.expo2015.org](http://www.en.expo2015.org)

#### Planning for Major Events

METREX has taken an interest in the issue of Planning for Major Events since the Hannover Expo 2000. The Network has taken the opportunity to continue its consideration of Expo's in Sevilla, Lisboa and Zaragoza and its consideration of the Olympics in Barcelona, Athens, Torino and London. The Milano Expo 2015 offers the opportunity to continue these interests and the strategic issues that arise in Planning for Major Events.

See the METREX web site at [www.eurometrex.org](http://www.eurometrex.org) for further details

#### Profile of Regione Lombardia

Situated in the North of Italy, in the heart of Europe, Lombardy represents a bridge to the Mediterranean. With its surface area of about 24,000 square kilometres and almost 10 million inhabitants, it can be compared to a nation. For population, it is the 3rd most populated region in Europe after Île-de-France and Baden-Württemberg.

Located in Northern Italy, between the mountain range of the Alps and the flow of the Po river, Lombardy is in a strategic position, exactly at the intersection of the axis that links the Atlantic Ocean with eastern Europe and northern Europe with the Medi-terranean region. Besides mountains and the Padana Plain, the region is also graced by beautiful lake, like Lake Garda, Lake Maggiore and Lake Como.

Lombardy is divided in 12 provinces and 1547 municipalities. Milan is the capital of Lombardy: its metropolitan area is the 5th biggest in Europe for population (4.36 million inhabitants) and the 4th for level of urbanisation. A dynamic and competitive reality that, thanks to its geographic position and the resourcefulness of its inhabitants, is a privileged actor in the international market.

#### Governance

The role of the government authority is to guide, plan, coordinate and control the management of the territory. Its role is to create the conditions and the context which permit people, enterprises, bodies and organizations to transform their projects and ideas into reality.

At the institutional level, Lombardy Region has one President and two assemblies, the Regional Executive Board and the Regional Council.

The President of the Regional government is elected every five years by the citizens of the region. He is the head of the regional government and passes all regulations. The President also appoints the members of the Executive Board (Regional Ministers) and is held responsible by the Regional Council regarding the Executive Board's work.

The Council is also elected every five years by the citizens. It is considered the regional legislative assembly and is composed of 80 members. In addition, the Regional Council passes regional laws, approves the regional budget, new taxes, and plans for new infrastructure.

The Executive board is appointed by the President and the Regional Council. It is the Government of the Lombardy Region and is composed of the President and 14 Regional Ministers. The Executive Board mainly proposes legislation.

From the Regione Lombardia web site at [www.en.regione.lombardia.it](http://www.en.regione.lombardia.it)



**METREX** The Network of European Metropolitan Regions and Areas

**6-8 May 2015** METREX Lombardia Spring Conference

**Theme** Feeding the planet - Energy for life - Milano Expo 2015

**METREX**



METREX is The Network of European Metropolitan Regions and Areas. It was founded in 1996 at the Glasgow Metropolitan Regions Conference, supported by Local Authorities and Government bodies in the West of Scotland and DG Regio of the European Commission. Its purpose is the exchange of information, knowledge, understanding and experience in metropolitan affairs but with a core interest in spatial planning and development. It now has Members from some 50 of the major metropolitan areas in Europe. METREX holds biannual Conferences and works through Expert Groups and Projects on issues of common interest. Details are at [www.eurometrex.org](http://www.eurometrex.org)

**Wednesday 6 May 2015** Networking Day

**Networking venue**

Sala Biagi Conference suite  
Entrance N4 -First floor  
Piazza Citta' di Lombardia  
Via Melchiorre Gioia 35  
20124 Milano  
Italy

**Programme** METREX Lombardia Spring Conference

**11.00 - 13.00** Nordic Network

**13.00-14.00** *Snack lunch*

**14.00 - 16.00** Parallel Meetings of METREX Expert and Project Groups

- ENHANCE Project - Thorsten Wiechmann and Tim Page
- Futures Group - Roger Read
- EconoMETREX Group - Thierry Petit
- Retailing Group - Thomas Kiwitt

**16.00 - 18.00** Parallel Meetings of METREX Expert and Project Groups

- URMA Group - Julian Jansen
- ET 2050 and TERRACOTTA - Douglas Gordon

**16.00 - 18.00** METREX Managing Committee Meeting (MC)

**18.00 - 18.30** MC and Expert Group leaders

**18.30 - 21.30** Reception



*Sala Biagi Conference suite*

Thursday 7 May 2015	METREX Day
Themes	METREX Expo exemplars and the Urban Game
Conference Venue	 <p>Sala Biagi Conference suite Entrance N4 - First floor Piazza Citta' di Lombardia Via Melchiorre Gioia 35 20124 Milano Italy</p> <p><i>Playing the Urban Game</i></p>
Programme	METREX Lombardia Spring Conference
9.00 - 9.15	<b>Welcome and Introduction</b>
	<ul style="list-style-type: none"> <li>Nicola SCHELLING, President of METREX</li> <li>Roger READ, Secretary General</li> </ul>
9.15 - 11.15	Italian Citta Metropolitane and German Metropolregions
	<ul style="list-style-type: none"> <li>Comparative governance structures, responsibilities and powers</li> <li>Chaired by Claudio TOLOMELLI, Vice President of METREX</li> </ul>
11.15 - 11.45	<i>Coffee and tea</i>
11.45 - 12.45	Planning Europe - METREX Expo 1 exemplars (see following page for details)
	<ul style="list-style-type: none"> <li>European, Marco Region and National levels</li> <li>Short discussion</li> </ul>
13.00 - 14.00	<i>Lunch</i>
14.00 - 15.00	Planning Europe - METREX Expo 2 exemplars (see following page for details)
	<ul style="list-style-type: none"> <li>Polycentric Corridor and Cluster and Metropolitan levels</li> <li>Short discussion</li> </ul>
15.00 - 15.30	<i>Coffee and tea</i>
15.30-17.30	<b>The Urban Game - Metropolitan Version</b>
	<ul style="list-style-type: none"> <li>Introduction to the Urban Game</li> <li>Urban Game - Metropolitan Version Facilitated by Evert KROES, Stockholm County Council</li> <li>Discussion on the Urban Game outcomes</li> </ul>
17.30 - 17.45	Invitation to METREX Autumn Conference and close
18.00 - 20.30	<b>Conference Buffet Dinner</b>
	<ul style="list-style-type: none"> <li>METREX and Regione Lombardia</li> </ul>

The METREX Spring 2015 Conference will include provision for METREX Expo Exemplar sessions and open discussions to feature 5 Exemplars



*Format for METREX Expo sessions - Sala Biagi Conference suite*

Thursday 7 May	METREX Expo	
Themes	Planning Europe	
9.15-11.15	Planning Europe - Italian Citta Metropolitane and German Metropolregions	
9.15-11.15	Comparative governance structures, responsibilities and powers	<ul style="list-style-type: none"> <li>• Chaired by Claudio TOLOMELLI, Vice President of METREX</li> <li>• Gianfranco FIORA, Citta metropolitana di Torino</li> <li>• Andrea PASETTI, Roberto LEVAGGI, Citta metropolitana di Genova (Citta metropolitana Councillor and Chiavari Mayor)</li> <li>• Valeria VANELLA e Maria Rosaria ALBANO, Citta metropolitana di Napoli</li> <li>• Giulio GALLERA, Regione Lombardia (Undersecretary in charge of relations with Citta metropolitana di Milano)</li> <li>• Jakob RICHTER, Metropolregion Hamburg</li> <li>• Thomas KIWITT, Verband Region Stuttgart</li> <li>• Reinhard WOLPERT, Metropolregion Mitteldeutschland</li> </ul>
11.45-15.00	Planning Europe - Exemplars	
11.45-13.00	Expo 1	European, Macro Region and National levels
11.45-12.05	European level	Trans European Transport Network to 2030 <ul style="list-style-type: none"> <li>• Mrs. Gudrun SCHULZE, DG Mobility and Transport, European Commission</li> </ul>
12.05-12.30	Macro Region Level	EU Strategy for the Adriatic and Ionian Region - EUSAIR
	Macro Region Level	Towards an EU Strategy for the Alpine Region - EUSALP <ul style="list-style-type: none"> <li>• Vicente RODRIGUEZ SAEZ, Acting Head of DG REGIO. D.1 Macro-regions and European territorial Cooperation</li> </ul>
12.30-12.50	National level	Bulgarian National Concept for Spatial Development for the period 2013-2025 <ul style="list-style-type: none"> <li>• Prof. Dr Vesselina TROEVA, Executive Director, National Centre for Regional Development</li> </ul>
12.50-13.00	Short discussion	Roger READ, METREX Mooderator
13.00 -14.00	<i>Lunch</i>	
14.00-15.00	Expo 2	Polycentric and Metropolitan levels
14.00-14.20	Polycentric Clusters and Corridors level	CODE 24 - Transnational Development Perspective for the Corridor Rotterdam-Genoa <ul style="list-style-type: none"> <li>• Christoph TRINEMEIER, Planning Director of the Verband Region Rhein-Neckar (Lead Partner)</li> </ul>
14.20-14.40	Metropolitan level	Prague Metropolitan Region - Central Europe Programme <ul style="list-style-type: none"> <li>• Dr. Milan TURBA</li> </ul>
14.40-15.00	Short discussion	Roger Read, METREX Moderator
15.00-15.30	<i>Coffee break</i>	

Friday 8 May 2015	Lombardia Day
Milano EXPO 2015 theme	Feeding the planet - Energy for life
Conference Venue	Testori Auditorium Piazza Citta' di Lombardia Via Melchiorre Gioia 35 20124 Milano
Programme	METREX Lombardia Spring Conference
9.00 - 9.30	Participants Registration (METREX Members and colleagues from Lombardia)
9.30 - 10.00	<b>Welcome and Introduction</b>
	<ul style="list-style-type: none"> <li>Nicola SCHELLING, President of METREX</li> <li>Viviana BECCALLOSSI, Beccalossi, Assessore al Territorio, Urbanistica e Difesa del Suolo, Regione Lombardia</li> </ul>
10.00-12.10	EXPO 2015 legacy and METREX Regeneration and renewal exemplars
	<ul style="list-style-type: none"> <li>Chaired by Adriana MAY, Dirigente Struttura Cooperazione Territoriale, Direzione Territorio e Urbanistica, Regione Lombardia</li> </ul>
10.00-10.20	<ul style="list-style-type: none"> <li>Maurizio FEDERICI, Milano, Direzione Generale Territorio, Urbanistica e Difesa del suolo</li> </ul>
10.20-10.40	<ul style="list-style-type: none"> <li>Thorsten TONNDORF, Berlin Senate Department of Urban Development and Environment</li> </ul>
10.40-11.10	<i>Coffee and tea</i>
11.10 -11.30	<ul style="list-style-type: none"> <li>Vincent FOUCHIER, Directeur du projet Métropolitain, Aix-Marseille-Provence</li> </ul>
11.30-11.50	<ul style="list-style-type: none"> <li>Oriol RIBERA, Head of Projects, Direction for Public Space Area Metropolitana de Barcelona (AMB)</li> </ul>
11.50-12.10	<ul style="list-style-type: none"> <li>Roger READ, METREX for the London Legacy Development Corporation</li> </ul>
12.10-12.30	The Sustainable Northern Virginia Project
	<ul style="list-style-type: none"> <li>Mark GIBB, Executive Director, Northern Virginia Regional Commission</li> </ul>
12.30-13.00	Open discussion and closing remarks
13.00 - 14.00	<i>Lunch</i>
14.00 - 14.30	Milano Expo 2015 visit
	<ul style="list-style-type: none"> <li>Travel to Expo 2015</li> </ul>
14.30 - 15.00	Expo 2015 presentation
	<ul style="list-style-type: none"> <li>Colleagues from Expo 2015 and Regione Lombardia</li> </ul>
15.00 - 15.30	<i>Coffee and tea</i>
15.30 - 16.30	Milano Expo 2015 Pavilions
	<ul style="list-style-type: none"> <li>Italian Pavilion group visit</li> </ul>
16.30 onwards	Free time for Expo 2015 visit
	<ul style="list-style-type: none"> <li>Independent travel back to Milano</li> </ul>



## Contacts

## Regione Lombardia

- Adriana MAY  
Dirigente Struttura Cooperazione Territoriale  
Direzione Territorio e Urbanistica  
Piazza Citta' di Lombardia  
Viai Melchiorre Gioia 35  
20124 Milano

Tel 00 39 (0) 267656175  
E-mail [adriana\\_may@regione.lombardia.it](mailto:adriana_may@regione.lombardia.it)

## METREX

- Tim PAGE  
METREX Communications  
125 West Regent Street  
Glasgow G2 2SA

Tel and Fax 00 44 (0) 1292 317074  
E-mail [tim.page@eurometrex.org](mailto:tim.page@eurometrex.org)

## Deadline for Conference Registration

## Friday 24 April 2015

- METREX Members and other participants can register through the METREX website at [www.eurometrex.org](http://www.eurometrex.org)

## Conference hotels

## Delegates will make their own hotel arrangements. These hotels are close and vary in price

4 star - 10 minutes

- NH Milano Grand Hotel Verdi  
Viai Melchiorre Gioia 6  
20124 Milano

Tel 00 39 (0) 262371  
E-mail [nhgrandhotelverdi@nh-hotels.com](mailto:nhgrandhotelverdi@nh-hotels.com)

3/4 star - 3 minutes

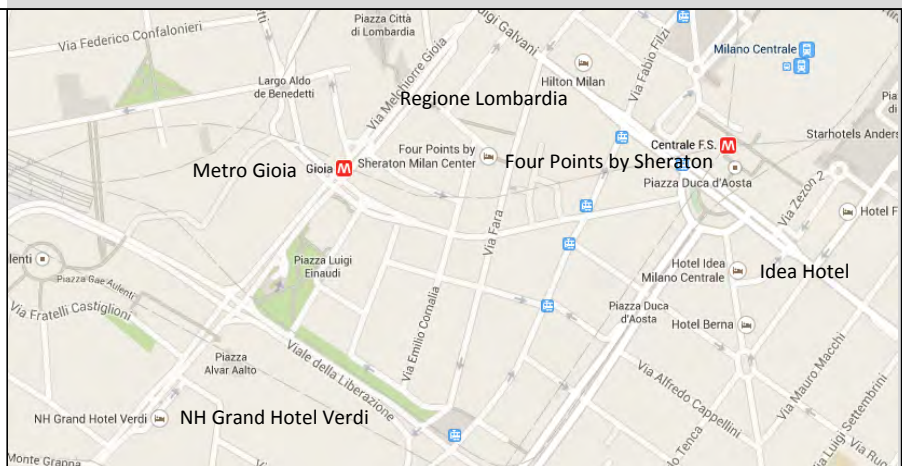
- Four Points by Sheraton Milan Centre  
Via Geralamo Cardano 1  
20124 Milano

Tel 00 39 (0) 2667461  
E-Mail [booking@fourpointsmilano.it](mailto:booking@fourpointsmilano.it)

3 star - 10 minutes

- Idea Milano Centrale  
Via Napo Torriani, 28  
20124 Milano

Tel 00 39 (0) 236668600  
E-Mail [milanocentrale@ideahotel.it](mailto:milanocentrale@ideahotel.it)



Metro station Gioia on Line 2 (Green) to  
Metro station Cadorna FN on  
Line 1 (Red) to EXPO 2015

Closest hotels to the Piazza Citta' di Lombardia and the Conference venue