



**CONGRESS**

**INTERNATIONAL MEETING OF THE NETWORK OF EUROPEAN  
METROPOLITAN REGIONS AND LATIN AMERICA  
WITHIN THE CONTEXT OF THE VISION  
FOR NATIONAL DEVELOPMENT TO 2020**

**Version 09.10.08**

## INTRODUCTION

The Ministry of Public Works is undergoing a process of reflection to gain a view of the country within a perspective of development to 2020. The aim of this is to strategically align the provision of infrastructure services in order to increase the levels of competitiveness of all sectors of the economy and improve the housing conditions and quality of life of its citizens.

Within the context of this period of reflection, the main trends both international and national have been analysed, and the provision of infrastructure services for the city-region is one of those that most stood out due to the strength of the impacts it creates from the point of view of settlement and land occupation and the demands it entails from the planning perspective.

At the meeting of the United Nations Population Fund last year, it was revealingly observed that "In 1800, London was the only city with around 1 million inhabitants. In 1950 there were 8 cities in the world with a population of more than 5 million. According to demographic projections for the year 2015 there will be 47 cities with a population of more than 5 million, 23 of which will have more than 10 million inhabitants, and for the year 2020 the world will have 20 cities with a population of more than 20 million.

Next year, in 2008, more than half the world population of 3,300 million will live in urban areas. The projections reflect the fact that by 2030 this figure will have reached almost 5,000 million. Although over the last 200 years the world has experienced a strong process of urbanisation, over the next decades there will be unprecedented urban growth which will mainly take place in the developing countries."

Projected data and tendencies for Chile are also revealing. According to INE projections for 2050, Chile will have a population of 20,204,779 representing a growth of 24.2% from 2005. For the year 2020 the projected population will be 18,549,095, of which 87.2% will be urban population and the remaining 12.8% rural population.

Likewise, some interesting trends can be observed today, the main one being a greater relative growth of middle-sized cities in percentage terms, in comparison with the large metropolitan regions of the country.

This situation poses a series of challenges that need to be met and worked out in a systemic manner by all the actors, both public and private, that implement actions with a direct impact on metropolitan regions and cities.

It is in this context of challenges and concerns that the study visit and International Congress in Santiago (Chile) in October 2009 will be held, following contacts made by METREX, the Network of European Metropolitan Regions and Areas, with the Ministry of Public Works for the organisation of this event.

In turn, the Ministry of Public Works, understanding the complexity of the issues in question and the competencies required to deal with all the aspects that need to be addressed, invites the Ministry of Housing and Urban Planning, the Ministry of Transport and the Regional Government of the Santiago Metropolitan Region in order to address this challenge in a concerted manner.

## **AIMS OF THE CONGRESS**

### **General aim**

Exchange of experience in spatial planning and development between European and Latin American metropolitan regions, through case studies and specific experiences in those territories, in order to create an agenda of collaboration with a view to addressing future challenges.

### **Specific aims**

1. To analyse those urban development trends and models that have been observed in the main Latin American and European metropolises, identifying patterns that can be applied to the reality of Latin American cities.
2. To discuss prospective scenarios that estimate the likely evolution of cities in 2020, identifying planning requirements and challenges.
3. To promote the exchange of national and international experiences that may enrich the development proposals of the key metropolitan regions.
4. To find out the strategies and tools that are used for spatial planning and the provision of infrastructure services, identifying areas of implementation for Latin American cities.
5. To disseminate the proposals and experiences that have been systematised in the various metropolitan regions in order to progress the development of proposals for specific plans to be carried out.

## SCOPE AND ORGANISATION OF THE CONGRESS

The Congress will take place in October 2009 and it will have four components:

- a) Field visit (one day)
- b) Conference with a series of presentations related to the metropolitan dimension and case studies of metropolitan cities of Europe and Latin America (two days)
- c) Internal meeting with the European and Latin American delegation to agree conclusions and a future work agenda (one day)
- d) Production of the Congress publication.

The organization of the Congress will be through a Joint Committee with two focal points:

### Chile

**Organising Committee:** made up by GORE Metropolitano, the Ministry of Housing and Planning (MINVU), the Ministry of Transport, SECTRA, and the Ministry of Public Works (MOP) which will have the coordination role through the Planning Director, Ms Vivien Villagran.

### EUROPE

**METREX Contact:** This network's participation will be through an Organising Committee coordinated by the Comunidad Autónoma de Madrid in the person of Mr. Alberto Leboeiro Amaro, Subdirector General de Planificación Regional, Department of Urban Planning and Territorial Strategy, Ministry of the Environment and Spatial Planning and Development.

### PARTICIPATION

We will invite relevant public and private decision makers in the fields of urban and spatial planning, decentralisation and regional strategies, associated with experience in development in metropolitan cities and regions, in order to consider current issues and future challenges that can be addressed through a comparative analysis, with the objective of achieving a more harmonious and sustainable occupancy of the territory, together with an improvement of the housing conditions and quality of life of their citizens.

### ACTIVITIES OF THE CONGRESS

- 1. Field visit of the Metrex team and Latin American invited participants, in order to get to know the reality and challenges faced by the Santiago Metropolitan Region.** The field visit will be in the Santiago Metropolitan Region, in order to present the current situation and the main challenges posed by the planning and development of this region up to 2020.
- 2. International Conference of Metropolitan Regions of Europe and Latin America 2009.** Exchange of Chilean and International experiences on issues associated with city/territory relations in metropolitan regions, as contributions to the new challenges of spatial planning and development (from a practitioner/politician perspective) in this type of region and the identification of future common lines of work.
- 3. Internal Workshop with the organising bodies and external guests.** Compared assessment of Chilean and International experiences as a basis for the development of a shared agenda in order to improve the spatial development processes and commit on lines of action for a future collaboration agenda.
- 4. Dissemination and Production of a technical paper** with the case studies, presentations and finding and conclusions of the Congress.

## **CONTENT**

- Approaches and alignments of Planning and Sustainable Development of Metropolitan Capital Regions.
- Socio-economic context (in Latin America and Europe)
- Current and prospective competitiveness of Metropolitan Regions.
- Metropolitan structures –building for change.
- Sustainability and Landscape. Environment, water, waste and ecology.
- Climate change, renewable energies. Context of the country and metropolitan cities/regions.
- Infrastructure and metropolitan regions: accessibility; transport; culture, civic centres and heritage; housing, urban development and social integration; architecture and urban design; other.
- Governance for development and social cohesion. Citizen participation.
- Spatial planning tools. Benefits and challenges for the harmonious development of territorial economic systems associated with the competitiveness and sustainability of metropolitan cities and regions.

## DRAFT PROGRAMME

Workshop/Seminar over two days, with the following provisional programme

### Day 1

#### **MORNING:**

**Module 1:** Current situation and perspectives for Metropolitan Cities and Regions. Competitiveness, sustainability, quality of life and social integration.

- Experiences in Europe and Latin America.
- The Chilean experience

#### **AFTERNOON:**

**Module 2:** Models of Governance in Metropolitan Cities and Regions.

- Experiences in Europe and Latin America.
- The Chilean experience

### Day 2

#### **MORNING:**

**Module 3:** Approaches and Alignments in Spatial Planning. Planning models and tools. Benefits and challenges for the harmonious development of Metropolitan Cities and Regions.

- Experiences in Europe and Latin America.
- The Chilean experience.

#### **AFTERNOON:**

**Module 4:** Infrastructure and Development of Metropolitan Cities/Regions; accessibility; transport; culture, civic centres and heritage; housing, urban development and social integration; architecture and urban design; other.

- Experiences in Europe and Latin America.
- The Chilean experience

### Day 3:

**Internal Workshop: MOP; MINVU; M. of Transport; SECTRA, GORE Metropolitano**

#### **MORNING:**

Comparison of experiences in Europe and Latin America

#### **AFTERNOON:**

Conclusions for an agenda of potential issues for future work and exchange.

Closing Dinner

## **POTENTIAL INTERNATIONAL SPEAKERS**

- **List to be defined by Metrex**

## **POTENTIAL SPEAKERS FROM CHILE**

- Ministry of Public Works
- Ministry of Housing and Urban Planning
- Ministry of Transport and Telecommunications
- SECTRA
- Santiago Metropolitan Government
- Universities with their Urban Studies departments
- Expert urban planners from the Private Sector
- Practitioners of Urban and Spatial Planning from the invited Municipalities and Regional Governments

## **DELEGATES**

- Managers MOP, MINVU, MINISTRY OF TRANSPORT AND SANTIAGO METROPOLITAN REGION REGIONAL GOVERNMENT National/Regional
- Practitioners from participating institutions - central services - and Regions.
- University Professors of spatial planning and development and urban issues.
- Representatives from the Private Sector (Associations, Trade Unions, Employers, among others.)

## PRELIMINARY BUDGET FOR THE CONFERENCE

METREX delegates will cover their own air travel and hotel costs.

The following costs will have to be covered:

ITEM	APPROX COST	FUNDING
Transport for the field visit to the Metropolitan Region		To be defined
Lunch for field visit (50 persons)		To be defined
Refreshments for field visit		To be defined
8 coffee breaks for 200 persons		To be defined
4 lunches (50 persons)		To be defined
1 Conference dinner (50 persons)		To be defined
Invited speakers accommodation LA (10 invited speakers for 3 nights accommodation)		To be defined
Posters and leaflets		
Publication		
Venue (will try to arrange a CEPAL venue)	0	
TOTAL		

Santiago, 9 October 2009